



# INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

SAMANA

OCTOBER 2022



República Dominicana  
Lo tiene todo



# INVESTMENT REPORT IN THE DOMINICAN REPUBLIC

The figures that will be presented below reflect the main tourism statistics such as tourist arrivals, air space, tourist profile, hotel occupancy, estimated investments, and main attractions of one of our main tourist destinations:

## SAMANA

# INVESTMENT IN FIGURES

## FOREIGN DIRECT INVESTMENT IN THE DOMINICAN REPUBLIC



TOTAL  
INVESTMENT

Jan-Jun 2022

1,990.1

US\$ MILLIONS



INCREASED

14.9%

VS. Jan-Jun 2021

## INVESTMENT IN THE TOURISM SECTOR 2022



Jan-Jun 2022

497.1

US\$ MILLIONS



25%

OF TOTAL INVESTMENT



INCREASED

14.8%

VS. Jan-Jun 2021

## INVESTMENT FLOW

2010-2021

Tourism Others



TOURISM  
% OF total



# HOTEL INVESTMENT

## DOMINICAN REPUBLIC



HOTELS

217

INVESTMENT FOREIGN



COUNTRIES

17



















TOTAL COUNTRIES  
INVESTMENT



70%



OF ROOMS TOTALS

COUNTRY OF ORIGIN OF THE INVESTMENT	HOTELS	ROOMS
 Dominican Republic	208	22,292
 Spain	66	33,721
 United States	48	7,819
 Italy	14	1,936
 France	14	987
 Canada	5	260
 Panama	4	724
 Austria	4	1,359
 Switzerland	3	81
 Mexico	3	2,971
 Germany	3	20
 Belgium	3	9
 Venezuela	2	231
 Cuba	2	188
 United Kingdom	1	11
 Sweden	1	19
 Croatia	1	21
 Anguila	1	864
Others	42	1,720



# APPROVAL OF PROJECTS

## DOMINICAN REPUBLIC

LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS

**90** APPROVED



PROVINCES

**10** DESTINATIONS BENEFICIED



**3,149.9**

US\$ MILLION INVESTED



**90** APPROVED PROJECTS



**25**  
HOTELS

5,504 ROOMS  
945.7 US\$ MM



**42**  
REAL ESTATE

22,297 ROOMS  
1,233.2 US\$ MM



**22**  
OTHERS

11,034 ROOMS  
971.1 US\$ MM

DESTINATION OF THE INVESTMENT	PROJECTS	ROOMS	INVESTEMENT (US\$ MM)
La Altagracia	49	17,884	1,156.7
La Romana	11	15,102	487.5
Samana	8	1,861	194.0
Distrito Nacional	5	478	80.3
Santo Domingo	4	72	48.9
María Trinidad Sanchez	4	348	377.6
El Seibo	3	2,586	691.0
Puerto Plata	3	61	11.5
Santiago	2	111	102.3
San Pedro de Macoris	1	332	13.0
<b>TOTAL</b>	<b>90</b>	<b>38,835</b>	<b>3,162.80</b>

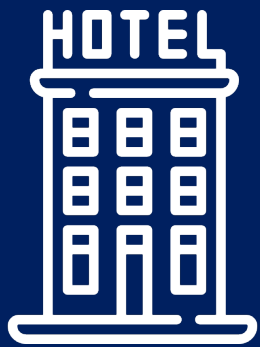


# SAMANA



# HOTEL OFFER

SAMANA



2.7K ROOMS

42 HOTELS

TYPE OF HOTELS  
AS % OF TOTAL HOTELS

58%  
SHORT  
STAY

26%  
BOUTIQUE

8%  
TRADITIONAL  
RESORT

5%  
PREMIUM  
RESORT

3%  
BOUTIQUE  
PREMIUM



PROJECTS APPROVED LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS

8

APPROVED



ROOMS

1,861



194.0

US\$ MILLION INVESTED



2

HOTELS

50 ROOMS.

25.1 US\$ MM



5

REAL STATE

1,789 ROOMS.

166.7 US\$ MM



1

OTHERS

22 ROOMS

2.2 US\$ MM

# TYPE OF HOTELS

## SAMANA

### SHORT STAY



**58%**  
OF TOTAL  
HOTELS

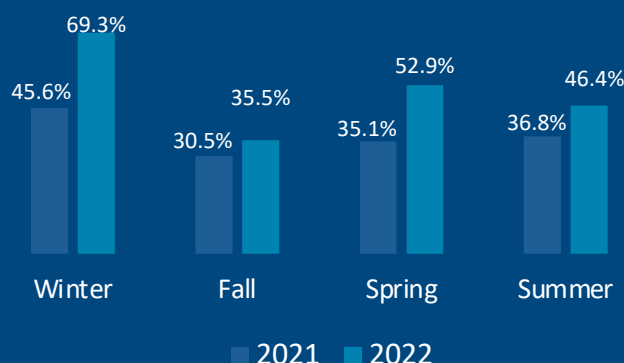


HOTELS OF  
**24** ROOMS  
ON AVERAGE

January-October 2022

**51.0%**  
HOTEL  
OCCUPANCY AVERAGE  
Weekdays  
**48.5%**  
Weekends  
**57.1%**

HOTEL OCCUPANCY BY SEASON  
January-October



### NATIONALITY OF VISITORS

United States	31%
France	16%
Germany	9%
Spain	7%
Italy	6%
Others	32%

### BOUTIQUE RESORT



**26%**  
OF TOTAL  
HOTELS

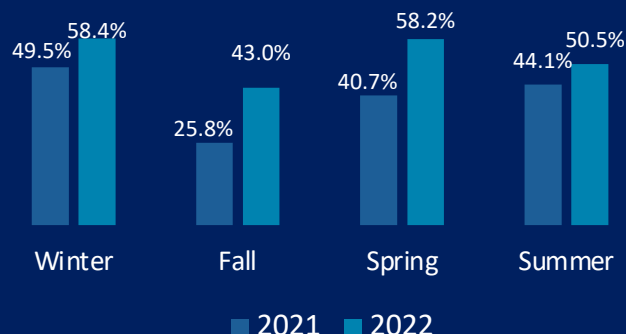


HOTELS OF  
**46** ROOMS  
ON AVERAGE

January-October 2022

**53.6%**  
HOTEL  
OCCUPANCY AVERAGE  
Weekdays  
**51.0%**  
Weekends  
**60.1%**

HOTEL OCCUPANCY BY SEASON  
January-October



### NATIONALITY OF VISITORS

United States	24%
Germany	15%
Canada	14%
France	11%
Spain	8%
Others	28%



# TIPO DE HOTELES

## SAMANA

### TRADITIONAL RESORTS



**8%**  
OF TOTAL  
HOTELS



HOTELS OF  
**335** ROOMS  
ON AVERAGE

January-October 2022

**82.9%**  
HOTEL  
OCCUPANCY AVERAGE

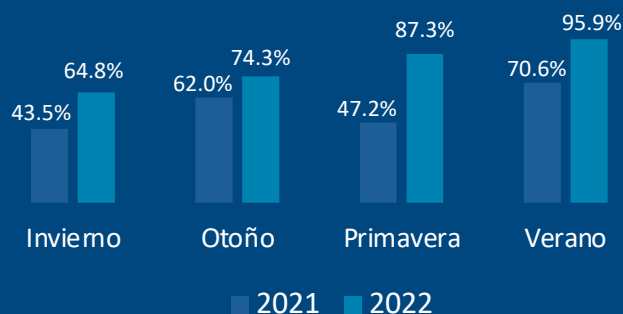
Weekdays

**82.3%**

Weekend

**84.6%**

#### HOTEL OCCUPANCY BY SEASON January-October



#### NATIONALITY OF VISITORS

Canada	28%
Spain	13%
Germany	12%
United States	9%
Argentina	9%
Others	28%

### PREMIUM RESORTS



**5%**  
OF TOTAL  
HOTELS



HOTELS OF  
**315** ROOMS  
ON AVERAGE

January-October 2022

**41.3%**  
HOTEL  
OCCUPANCY AVERAGE

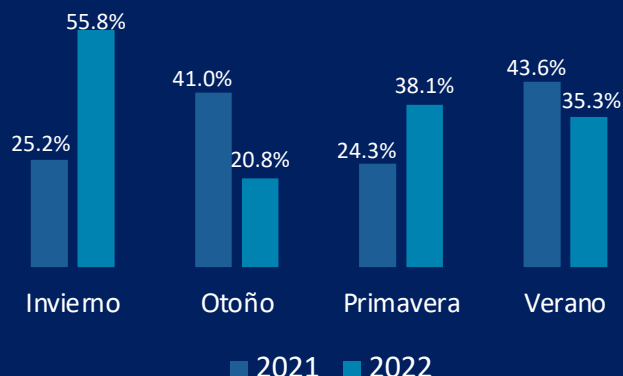
Weekdays

**39.3%**

Weekends

**46.1%**

#### HOTEL OCCUPANCY BY SEASON January-October

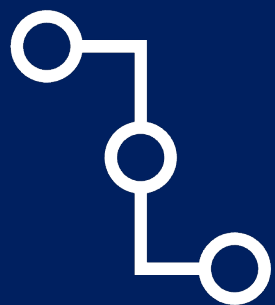


#### NATIONALITY OF VISITORS

Russia	27%
Germany	18%
France	18%
Canada	17%
United States	3%
Others	17%

# CONNECTIVITY

## SAMANA



1



INTERNATIONAL AIRPORT

1



INTERNATIONAL PORTS

47

DIRECT  
ROUTES

24 AVERAGE MONTHLY FLIGHTS



DISTANCE BY CAR IN KMs

Punta Cana	309.1
Puerto Plata	214.4
Santo Domingo	178.4
La Romana	237.3

## AVERAGE WEEKLY FREQUENCY

### TOP 10 ROUTES

Montreal (Dorval) - El Catey, Samaná	2
Naples Municipal Airport - El Catey, Samaná	2
Miami Airport - El Catey, Samaná	2
Charlotte/Douglas Airport - El Catey, Samaná	2
Toronto - Pearson - El Catey, Samaná	1
Madrid Barajas Airport - El Catey, Samaná	1
Teterboro - El Catey, Samaná	1
Sheremetyevo Airport - El Catey, Samaná	1
Palm Beach Airport - El Catey, Samaná	1
Opa-locka-Florida - El Catey, Samaná	1

### AVERAGE WEEKLY FREQUENCY



# ARRIVAL OF NON-RESIDENTS

## SAMANA

March - October 2022

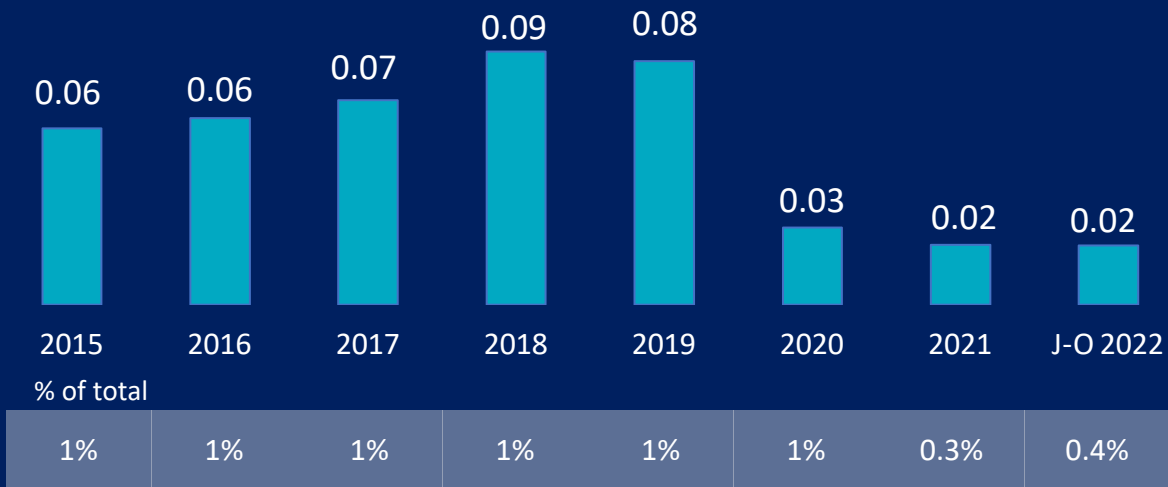


4.5

SATISFACTION  
STARS



### ARRIVAL OF NON-RESIDENTS IN MILLIONS



J-O 2022

84,014

NON-RESIDENTS STAYING AT  
SAMANA

2% OF THE TOTAL STAY AT THE DESTINATION

### BY SEGMENT

FAMILY	ADULT	SENIOR	AVENTURER
32%	27%	21%	20%

### NON-RESIDENT PROFILE



11 STAY  
NIGHTS

### BY COUNTRY OF RESIDENCE

UNITED STATES	31%
CANADA	16%
FRANCE	12%
OTHERS	41%



### BY ACCOMMODATION

PRIVATE	AIRBNB	HOTEL	HOTEL ACCOMMODATION
19%	27%	54%	

### BY HOTEL TYPE

TRADITIONAL RESORT	BOUTIQUE	SHORT STAY	OTHERS
62%	15%	12%	11%

# TOURIST ATTRACTIONS

## SAMANA

SAMANA

101



TOTAL ATTRACTIONS



BY TYPE OF ATTRACTION

### LOCATION OF ATTRACTIONS



### LEGEND



FOLKLORE



HISTORICAL



LANDSCAPES



HYDRICS

HYDRICS	39
LANDSCAPES	21
GASTRONOMIC	21
HISTORICAL	10
FOLKLORE	10





# INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

SAMANA

OCTOBER 2022



República Dominicana  
Lo tiene todo