



INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

PUNTA CANA-BAVARO

OCTOBER 2022



República Dominicana
Lo tiene todo

An aerial photograph of a tropical beach area. The top half shows a sandy beach with numerous palm trees and some buildings. A swimming pool is visible on the right side. The bottom half shows the blue ocean with white waves crashing onto the shore. The entire image is overlaid with a semi-transparent blue filter.

INVESTMENT REPORT IN THE DOMINICAN REPUBLIC

The figures that will be presented below reflect the main tourism statistics such as tourist arrivals, air space, tourist profile, hotel occupancy, estimated investments, and main attractions of one of our main tourist destinations:

PUNTA CANA-BAVARO

INVESTMENT IN FIGURES

FOREIGN DIRECT INVESTMENT IN THE DOMINICAN REPUBLIC



Jan-Jun 2022

TOTAL INVESTMENT

1,990.1

US\$ MILLIONS



INCREASED

14.9%

VS. Jan-Jun 2021

INVESTMENT IN THE TOURISM SECTOR 2022



Jan-Jun 2022

497.1

US\$ MILLIONS



25%

OF TOTAL INVESTMENT



INCREASED

14.8%

VS. Jan-Jun 2021

INVESTMENT FLOW

2010-2021

■ Tourism ■ Others



TOURISM
% OF total

HOTEL INVESTMENT

DOMINICAN REPUBLIC



HOTELS

217

INVESTMENT FOREIGN



COUNTRIES

17



















TOTAL COUNTRIES INVESTMENT



70%



OF ROOMS TOTALS

COUNTRY OF ORIGIN OF THE INVESTMENT	HOTELS	ROOMS
 Dominican Republic	208	22,292
 Spain	66	33,721
 United States	48	7,819
 Italy	14	1,936
 France	14	987
 Canada	5	260
 Panama	4	724
 Austria	4	1,359
 Switzerland	3	81
 Mexico	3	2,971
 Germany	3	20
 Belgium	3	9
 Venezuela	2	231
 Cuba	2	188
 United Kingdom	1	11
 Sweden	1	19
 Croatia	1	21
 Anguila	1	864
Others	12	1,720

APPROVAL OF PROJECTS

DOMINICAN REPUBLIC

LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS
90 APPROVED



PROVINCES
10 DESTINATIONS
BENEFICIED



3,149.9
US\$ MILLION INVESTED



90 APPROVED
PROJECTS



25
HOTELS

5,504 ROOMS
945.7 US\$ MM



42
REAL ESTATE

22,297 ROOMS
1,233.2 US\$ MM



22
OTHERS

11,034 ROOMS
971.1 US\$ MM

DESTINATION OF THE INVESTMENT	PROJECTS	ROOMS	INVESTEMENT (US\$ MM)
La Altagracia	49	17,884	1,156.7
La Romana	11	15,102	487.5
Samana	8	1,861	194.0
Distrito Nacional	5	478	80.3
Santo Domingo	4	72	48.9
María Trinidad Sanchez	4	348	377.6
El Seibo	3	2,586	691.0
Puerto Plata	3	61	11.5
Santiago	2	111	102.3
San Pedro de Macoris	1	332	13.0
TOTAL	90	38,835	3,162.80

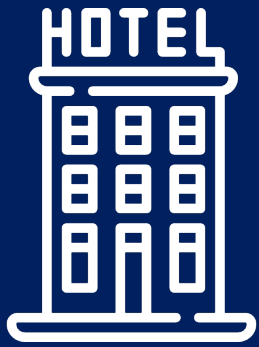


LA ALTAGRACIA

PUNTA CANA - BAVARO

HOTEL OFFER

PUNTA CANA - BAVARO



46K ROOMS

97 HOTELS



TYPE OF HOTELS
AS % OF TOTAL HOTELS

43%
TRADITIONAL
RESORT

31%
PREMIUM
RESORT

9%
BOUTIQUE

7%
BIG PLAYERS

7%
SHORT
STAY

3%
BOUTIQUE
PREMIUM

PROJECTS APPROVED LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS
41 APPROVED



ROOMS
14,859



994.7

US\$ MILLION INVESTED



11
HOTELS

2,858 ROOMS.
338.9 US\$ MM



22
REAL STATE

4,710 ROOMS.
414.5 US\$ MM



7
OTHERS

7,291 ROOMS
241.2 US\$ MM

TYPE OF HOTELS

PUNTA CANA - BAVARO

TRADITIONAL RESORT



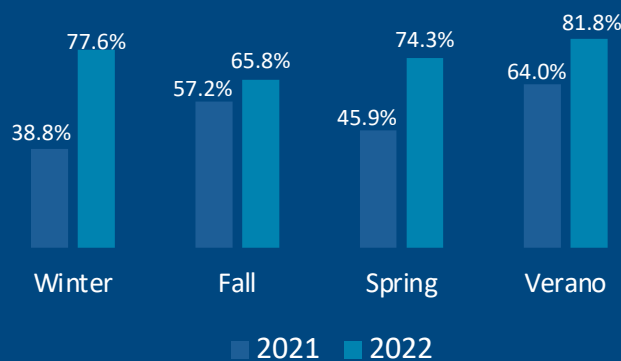
43%
OF TOTAL
HOTELS

HOTELS OF
540 ROOMS
ON AVERAGE

January-October 2022

75.6%
HOTEL
OCCUPANCY AVERAGE
Weekdays
74.3%
Weekends
78.6%

HOTEL OCCUPANCY BY SEASON
January-October



NATIONALITY OF VISITORS

United States	30%
Canada	13%
Colombia	8%
United Kingdom	6%
Argentina	6%
Others	37%

PREMIUM RESORT



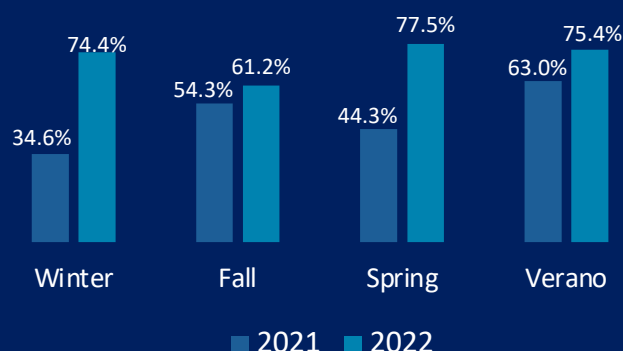
31%
OF TOTAL
HOTELS

HOTELS OF
485 ROOMS
ON AVERAGE

January-October 2022

73.1%
HOTEL
OCCUPANCY AVERAGE
Weekdays
72.3%
Weekends
74.9%

HOTEL OCCUPANCY BY SEASON
January-October



NATIONALITY OF VISITORS

United States	54%
Canada	11%
United Kingdom	5%
Argentina	3%
Germany	3%
Others	24%

TIPO DE HOTELES

PUNTA CANA - BAVARO

HOTELS BOUTIQUE



9%
OF TOTAL
HOTELS

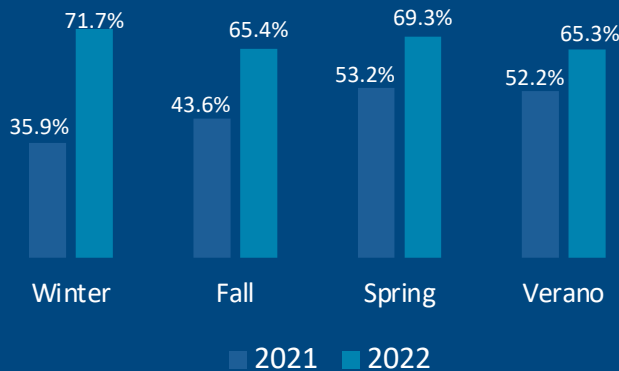


HOTELS OF
80 ROOMS
ON AVERAGE

January-October 2022

68.0%
HOTEL
OCCUPANCY AVERAGE
Weekdays
67.2%
Weekend
69.9%

HOTEL OCCUPANCY BY SEASON January-October



NATIONALITY OF VISITORS

United States	39%
Peru	6%
Canada	6%
Chile	6%
Colombia	6%
Others	37%

BIG PLAYERS



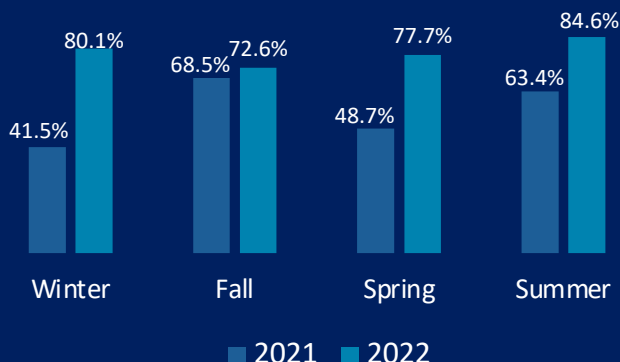
7%
OF TOTAL
HOTELS

HOTELS OF
1,260 ROOMS
ON AVERAGE

January-October 2022

79.2%
HOTEL
OCCUPANCY AVERAGE
Weekdays
78.1%
Weekends
82.1%

HOTEL OCCUPANCY BY SEASON January-October



NATIONALITY OF VISITORS

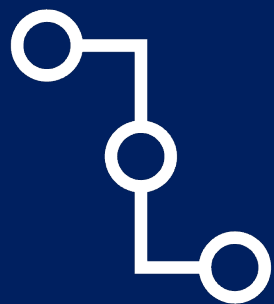
United States	35%
Canada	13%
Colombia	10%
Argentina	5%
United Kingdom	5%
Others	32%

CONNECTIVITY

PUNTA CANA - BAVARO



DISTANCE BY CAR IN KMs

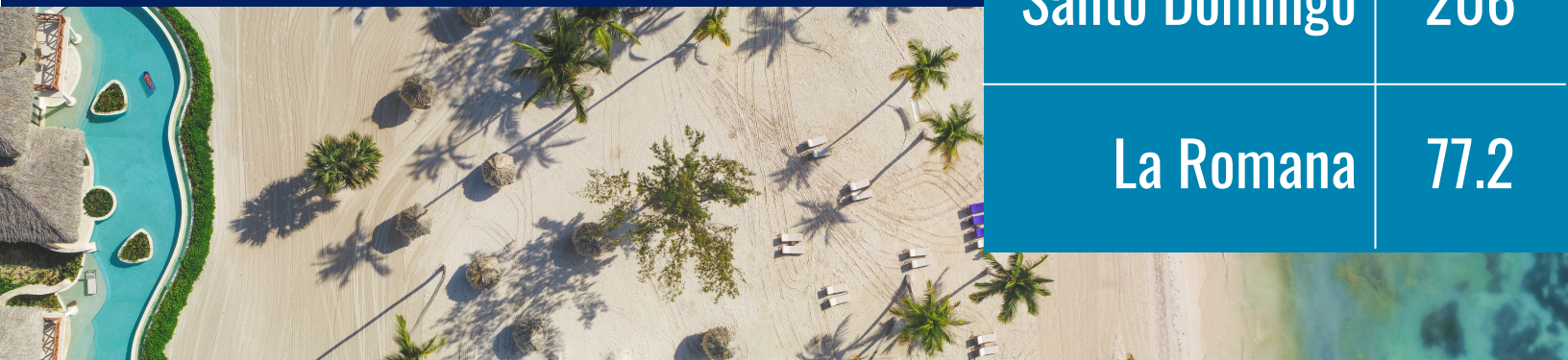


1
INTERNATIONAL
AIRPORT

212 DIRECT
ROUTES

2,060 AVERAGE MONTHLY FLIGHTS

Puerto Plata	394.4
Samana	309.1
Santo Domingo	206
La Romana	77.2



AVERAGE WEEKLY FREQUENCY

TOP 10 ROUTES

TOP 10 ROUTES	AVERAGE WEEKLY FREQUENCY
Tocumen - Punta Cana	40
Miami Airport - Punta Cana	32
John F. Kennedy Airport - Punta Cana	31
Toronto Pearson - Punta Cana	31
El Dorado - Punta Cana	20
Newark Liberty Airport - Punta Cana	20
Fort Lauderdale Airport - Punta Cana	20
Montreal - Punta Cana	19
Hartsfield Atlanta Airport - Punta Cana	18
Luis Muñoz Marín-Punta Cana	15

ARRIVAL OF NON-RESIDENTS

PUNTA CANA - BAVARO

March - October 2022



4.4

SATISFACTION
STARS



ARRIVAL OF NON-RESIDENTS IN MILLIONS



J-O 2022

2,763,408

NON-RESIDENTS STAYING AT
LA ALTAGRACIA

54% OF THE TOTAL STAY AT DESTINATION

NON-RESIDENT PROFILE

7 STAY NIGHTS

BY COUNTRY OF RESIDENCE

UNITED STATES 44%



CANADA 13%



COLOMBIA 5%



OTHERS 38%



BY SEGMENT

FAMILY	ADVENTURER	ADULT	SENIOR
39%	25%	24%	12%

BY ACCOMMODATION

AIRBNB	PRIVATE	HOTEL	HOTEL ACCOMMODATION
3%	4%	93%	

BY HOTEL TYPE

TRADITIONAL RESORT	PREMIUM RESORT	BIG PLAYERS	OTHERS
43%	34%	17%	6%

TOURIST ATTRACTIONS

PUNTA CANA - BAVARO

LA ALTAGRACIA

71

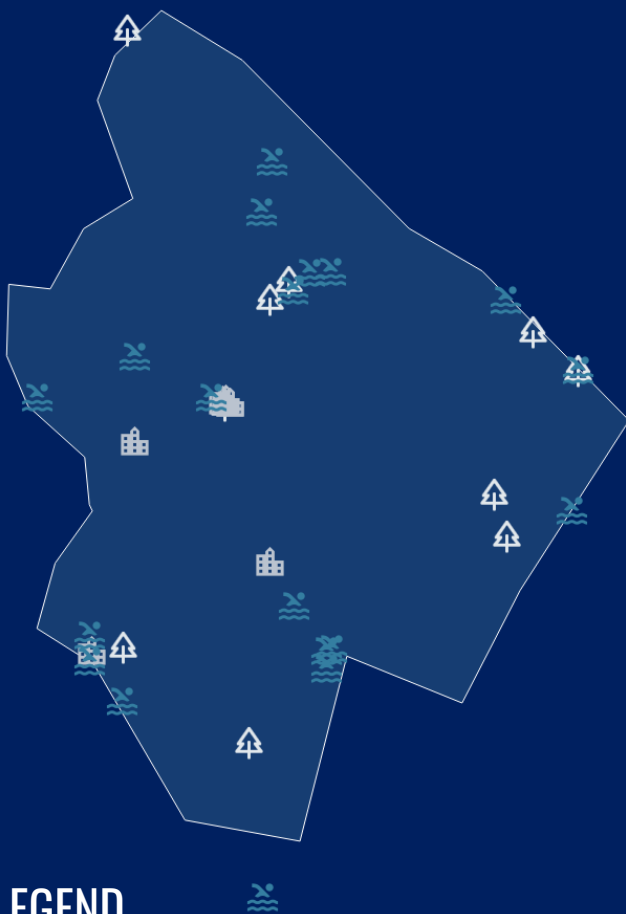


TOTAL ATTRACTIONS



BY TYPE OF ATTRACTION

LOCATION OF ATTRACTIONS



LEGEND



FOLKLORE



HISTORICAL



LANDSCAPES



HYDRICS

HYDRICS	22
HISTORICAL	14
LANDSCAPES	13
GASTRONOMIC	13
FOLKLORE	9



INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

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OCTOBER 2022



República Dominicana
Lo tiene todo