

INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

PUERTO PLATA

OCTOBER 2022



República Dominicana
Lo tiene todo

INVESTMENT REPORT IN THE DOMINICAN REPUBLIC

The figures that will be presented below reflect the main tourism statistics such as tourist arrivals, air space, tourist profile, hotel occupancy, estimated investments, and main attractions of one of our main tourist destinations:

PUERTO PLATA

An aerial photograph of a sandy beach. Several large, star-shaped structures are scattered across the sand. These structures are made of numerous small, dark sticks or twigs, arranged to form the shape of starfish. The background shows the ocean and a blue sky with some clouds.

INVESTMENT IN FIGURES

FOREIGN DIRECT INVESTMENT IN THE DOMINICAN REPUBLIC



Jan-Jun 2022

TOTAL INVESTMENT

1,990.1

US\$ MILLIONS



INCREASED

14.9%

VS. Jan-Jun 2021

INVESTMENT IN THE TOURISM SECTOR 2022



Jan-Jun 2022

497.1

US\$ MILLIONS



25%

OF TOTAL INVESTMENT



INCREASED

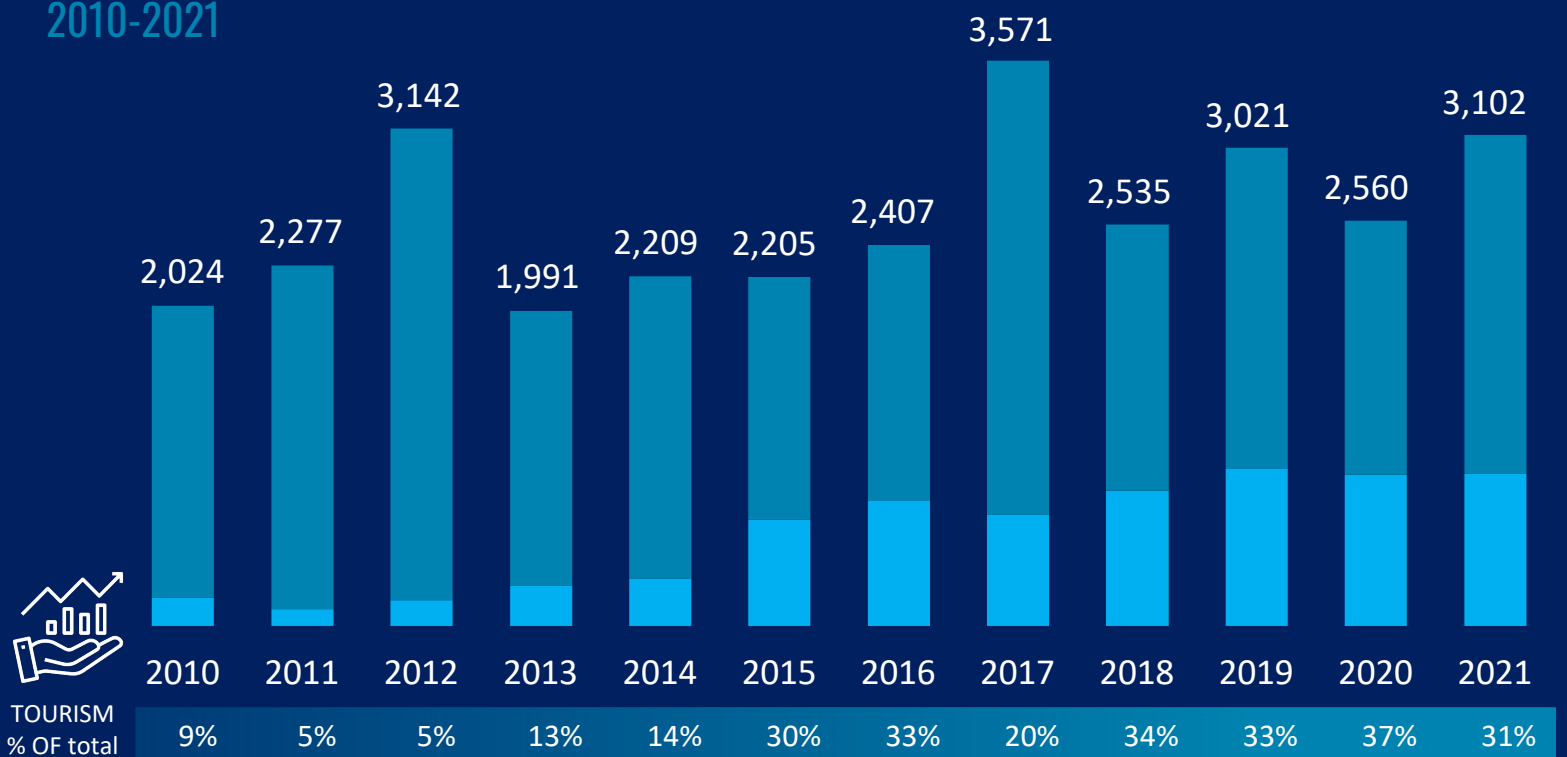
14.8%

VS. Jan-Jun 2021

INVESTMENT FLOW

2010-2021

Tourism Others



TOURISM % OF total

HOTEL INVESTMENT

DOMINICAN REPUBLIC



HOTELS

217

INVESTMENT FOREIGN



COUNTRIES

17



















TOTAL COUNTRIES INVESTMENT



70%



OF ROOMS TOTALS

COUNTRY OF ORIGIN OF THE INVESTMENT	HOTELS	ROOMS
 Dominican Republic	208	22,292
 Spain	66	33,721
 United States	48	7,819
 Italy	14	1,936
 France	14	987
 Canada	5	260
 Panama	4	724
 Austria	4	1,359
 Switzerland	3	81
 Mexico	3	2,971
 Germany	3	20
 Belgium	3	9
 Venezuela	2	231
 Cuba	2	188
 United Kingdom	1	11
 Sweden	1	19
 Croatia	1	21
 Anguila	1	864
Others	12	1,720

APPROVAL OF PROJECTS

DOMINICAN REPUBLIC

LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS
90 APPROVED



PROVINCES
10 DESTINATIONS
BENEFICIED



3,149.9
US\$ MILLION INVESTED



90 APPROVED
PROJECTS



25
HOTELS

5,504 ROOMS
945.7 US\$ MM



42
REAL ESTATE

22,297 ROOMS
1,233.2 US\$ MM



22
OTHERS

11,034 ROOMS
971.1 US\$ MM

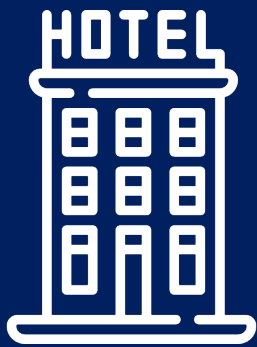
DESTINATION OF THE INVESTMENT	PROJECTS	ROOMS	INVESTEMENT (US\$ MM)
La Altagracia	49	17,884	1,156.7
La Romana	11	15,102	487.5
Samana	8	1,861	194.0
Distrito Nacional	5	478	80.3
Santo Domingo	4	72	48.9
María Trinidad Sanchez	4	348	377.6
El Seibo	3	2,586	691.0
Puerto Plata	3	61	11.5
Santiago	2	111	102.3
San Pedro de Macoris	1	332	13.0
TOTAL	90	38,835	3,162.80



PUERTO PLATA

HOTEL OFFER

PUERTO PLATA



8.5K ROOMS

54 HOTELS

TYPE OF HOTELS
AS % OF TOTAL HOTELS

44%
SHORT STAY

33%
TRADITIONAL RESORT

18%
BOUTIQUE

5%
BIG PLAYERS



PROJECTS APPROVED LAST 2 YEARS (OCTOBER 2020-OCTOBER 2022)



PROJECTS
3 APPROVED



ROOMS
61



11.5

US\$ MILLION INVESTED



1

HOTELS

8 ROOMS.

0.6 US\$ MM



2

REAL STATE

53 ROOMS

10.9 US\$ MM

TYPE OF HOTELS

PUERTO PLATA

**SHORT
STAY**



44%
OF TOTAL
HOTELS

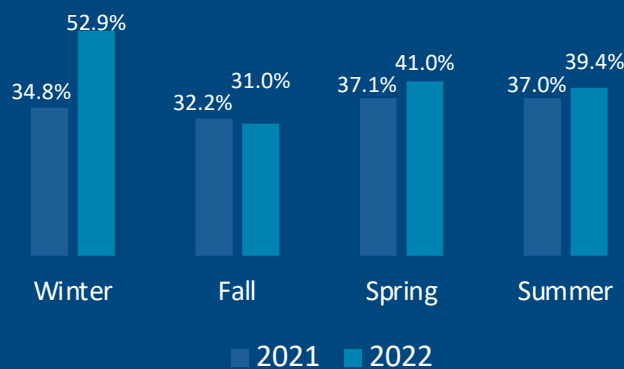


HOTELS OF
35 ROOMS
ON AVERAGE

January-October 2022

41.1%
HOTEL
OCCUPANCY AVERAGE
Weekdays
39.4%
Weekends
45.5%

HOTEL OCCUPANCY BY SEASON
January-October



NATIONALITY OF VISITORS

United States	48%
Canada	9%
France	6%
Colombia	5%
Poland	5%
Others	26%

**TRADITIONAL
RESORT**



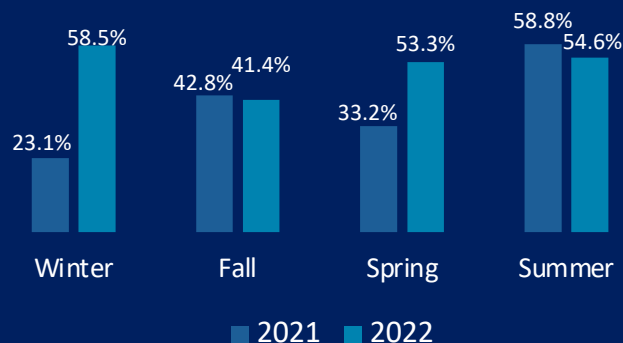
33%
OF TOTAL
HOTELS

HOTELS OF
400 ROOMS
ON AVERAGE

January-October 2022

52.4%
HOTEL
OCCUPANCY AVERAGE
Weekdays
49.1%
Weekends
60.3%

HOTEL OCCUPANCY BY SEASON
January-October



NATIONALITY OF VISITORS

Canada	36%
United States	19%
Germany	11%
Russia	8%
Poland	6%
Others	20%

TIPO DE HOTELES

PUERTO PLATA

HOTELS BOUTIQUE



18%
OF TOTAL
HOTELS

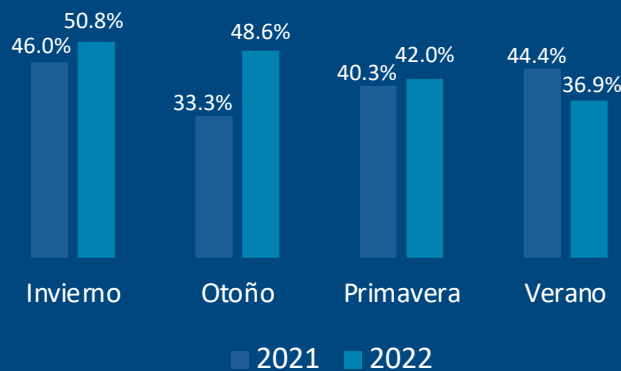


HOTELS OF
50 ROOMS
ON AVERAGE

January-October 2022

43.7%
HOTEL
OCCUPANCY AVERAGE
Weekdays
42.0%
Weekend
47.9%

HOTEL OCCUPANCY BY SEASON January-October



NATIONALITY OF VISITORS

United States	67%
Canada	6%
Germany	2%
Colombia	2%
France	2%
Others	21%

BIG PLAYERS



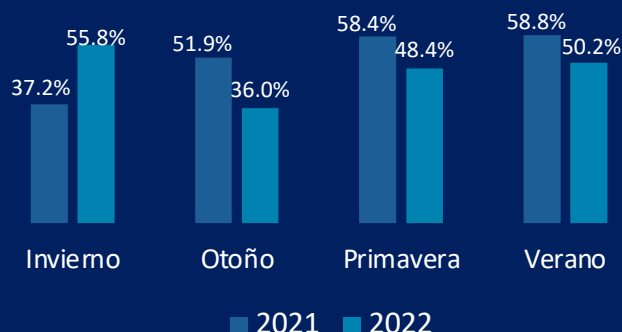
5%
OF TOTAL
HOTELS

HOTELS OF
1,090 ROOMS
ON AVERAGE

January-October 2022

47.9%
HOTEL
OCCUPANCY AVERAGE
Weekdays
45.2%
Weekends
54.4%

HOTEL OCCUPANCY BY SEASON January-October



NATIONALITY OF VISITORS

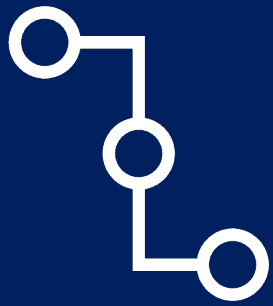
United States	42%
Canada	18%
Poland	17%
Russia	7%
Colombia	1%
Others	14%

CONNECTIVITY

PUERTO PLATA



DISTANCE BY CAR IN KMs



1 

INTERNATIONAL AIRPORT

2 

INTERNATIONAL PORTS

82 DIRECT ROUTES

184 AVERAGE MONTHLY FLIGHTS

Punta Cana 392.4

Samana 214.7

Santo Domingo 207.6

La Romana 320.7

AVERAGE WEEKLY FREQUENCY

TOP 10 ROUTES

Orlando Airport - Puerto Plata	9
Newark Liberty Airport - Puerto Plata	8
Miami Airport - Puerto Plata	7
John F. Kennedy Airport - Puerto Plata	7
Toronto-Pearson - Puerto Plata	6
Montreal (Dorval) - Puerto Plata	4
Frankfurt Main - Puerto Plata	2
Sangster - Puerto Plata	2
Opa-locka-Florida - Puerto Plata	1
Nassau Airport - Puerto Plata	1

AVERAGE WEEKLY FREQUENCY

9

8

7

7

6

4

2

2

1

1

ARRIVAL OF NON-RESIDENTS

PUERTO PLATA

March - October 2022



4.4

SATISFACTION STARS



ARRIVAL OF NON-RESIDENTS IN MILLIONS



% of total

7%	7%	8%	7%	6%	7%	4%	5%
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J-O 2022

255,979

NON-RESIDENTS STAYING AT PUERTO PLATA

5% OF THE TOTAL STAY AT THE DESTINATION

NON-RESIDENT PROFILE

9 STAY NIGHTS

BY COUNTRY OF RESIDENCE

UNITED STATES	54%
CANADA	22%
GERMANY	5%
OTHERS	19%



BY SEGMENT

ADULT	FAMILY	AVENTURER	SENIOR
31%	27%	22%	19%

BY ACCOMMODATION

AIRBNB	PRIVATE	HOTEL	HOTEL ACCOMMODATION
18%	29%	53%	

BY HOTEL TYPE

TRADITIONAL RESORT	SHORT STAY	BIG PLAYERS	BOUTIQUE
58%	21%	15%	6%

TOURIST ATTRACTIONS

PUERTO PLATA

PUERTO PLATA

104



TOTAL ATTRACTIONS



BY TYPE OF ATTRACTION

LOCATION OF ATTRACTIONS



LEGEND



FOLKLORE



HISTORICAL



LANDSCAPES



HYDRICS

HYDRICS	40
HISTORICAL	20
LANDSCAPES	16
GASTRONOMIC	16
FOLKLORE	12

INVESTMENT IN TOURISM

DOMINICAN REPUBLIC

PUERTO PLATA

OCTOBER 2022



República Dominicana
Lo tiene todo