



Dominican Republic's Tourist Destinations Report

Puerto Plata
April 2021



Ministerio de Turismo
REPÚBLICA DOMINICANA



Dominican Republic's Tourist Destinations Report

The figures that will be presented below reflect the main tourism statistics such as tourist arrivals, airspace, tourist profile, accommodation, estimated investments, main attractions, events and concerts, of one our main tourist destinations:

- **Puerto Plata**

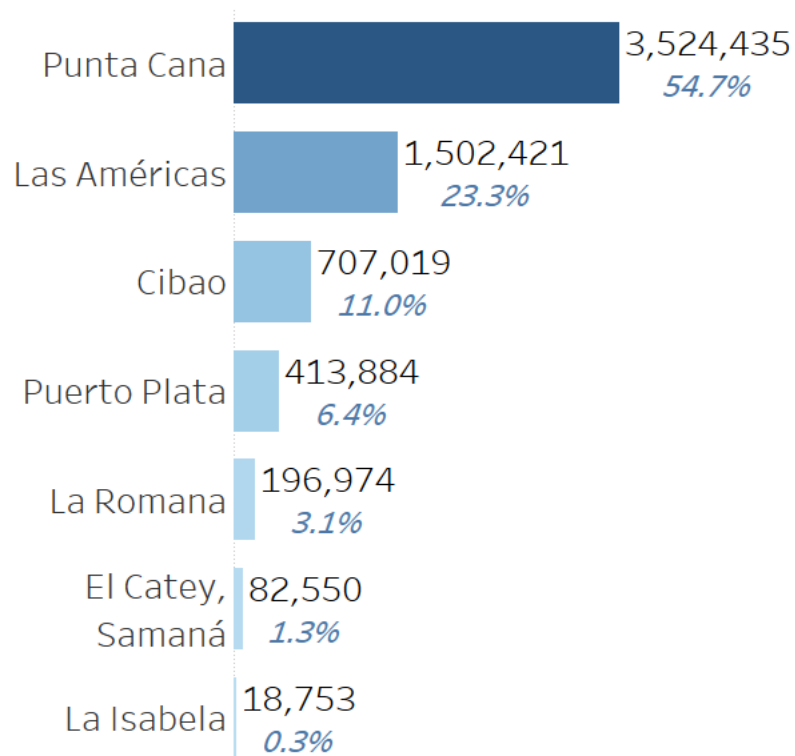
We hope to continue strengthening our relationship in the future.

Dominican Republic's tourism in numbers (2019)

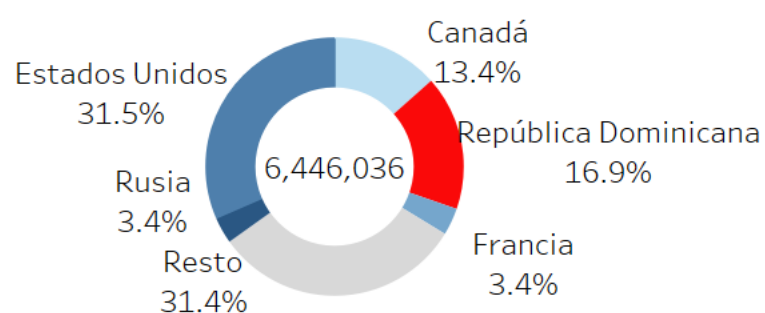


	Air passengers	Cruise passengers	Hotel occupancy rates	Foreign exchange
	6,446,036	1,115,722	66.8%	US\$ 10,711 MM
Year over year growth	▼ -1.9%	▲ 11.1%	▼ -3.2	▼ -17.1%

(Air, non residents, by airport)



(Air, non residents, top 5 by country)



(Accommodation)



77.6%
Hotel



22.4%
Other

(Top 7 by airline)

Air Transat	6.5%
American Airlines, Inc.	9.6%
Copa	4.6%
Delta Airlines	7.6%
Jetblue	6.4%
Sunwing Airlines Inc.	6.1%
United Air Lines Inc.	6.6%
Resto	52.5%



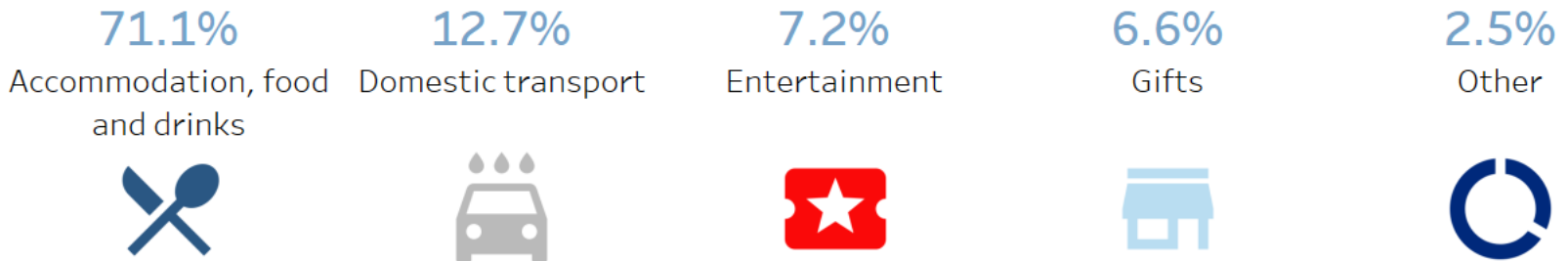
	Puerto Plata	La Romana	Santo Domingo	Samaná	La Altagracia
Passengers	656,398	334,516	53,831	50,825	20,152
% of total	58.8%	30.0%	4.8%	4.6%	1.8%
Cruises	204	116	153	32	8

Source: Ministry of Tourism, Central Bank of Dominican Republic, Junta de Aviación Civil

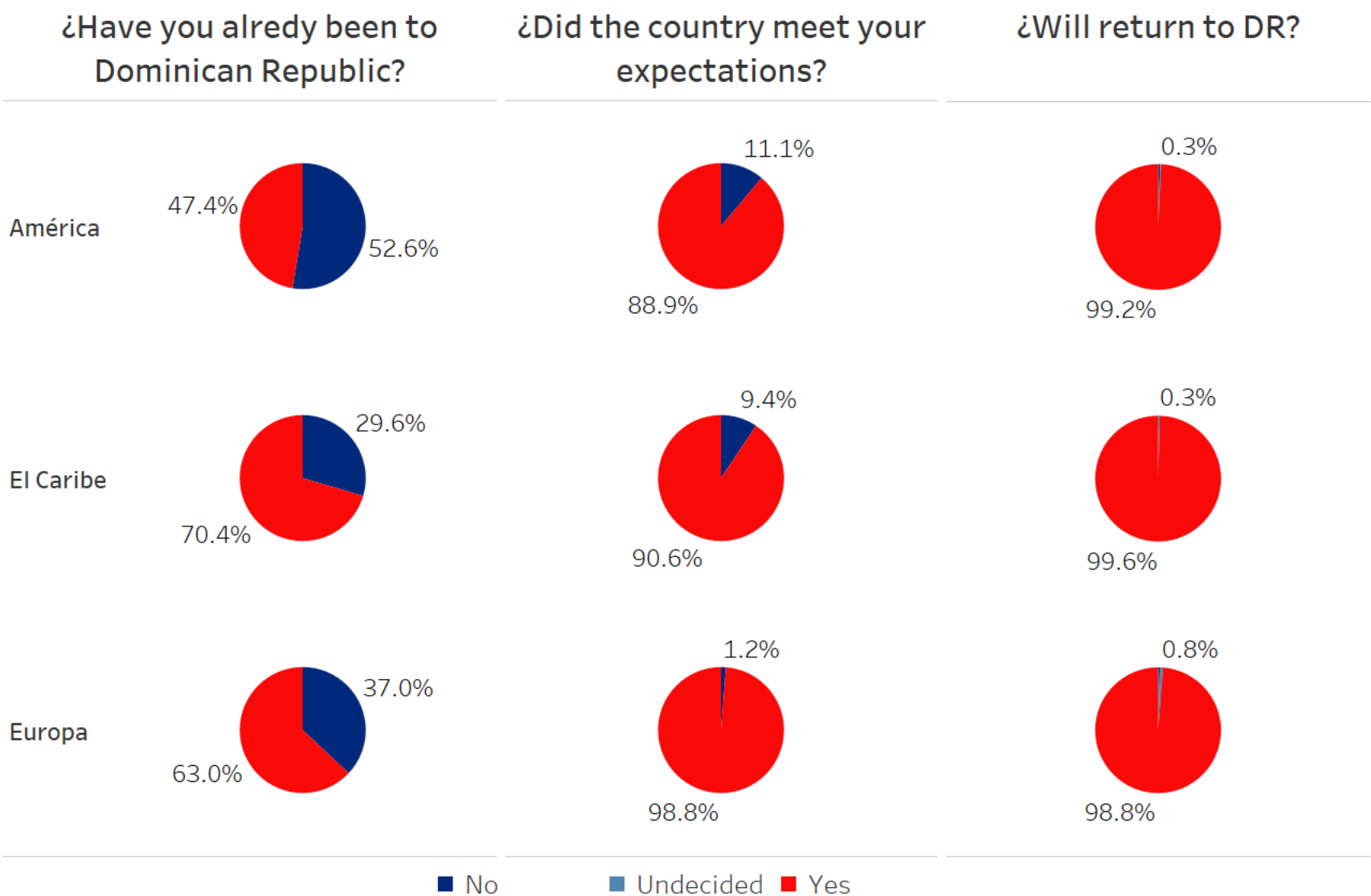


Expenditure and tourist's satisfaction (2019)

Expenditure: US\$1,160.8 per trip



Satisfaction



Source: Central Bank of Dominican Republic

Puerto Plata

When Christopher Columbus arrived at the island of Hispaniola on his first voyage in 1492, thanks to the color of the sun's glare on the crystalline ocean waters, he named the region - Puerto Plata. It is also known as the Bride of the Atlantic and as the Amber Coast, for its incredible and unique collection of amber, with inclusions of insects and different shades.

It is located on the outskirts of Loma Isabel de Torres, where its warm waters and variable winds have made it known worldwide as the preferred capital for the practice of water sports and sailing. Here, you will also find the Ocean World Adventure Park, the San Felipe Fortress, the factory of the famous Brugal Rum, the 27 Damajagua Falls, the small and charming Cayo Arena (or Paraíso) Island, and much more.

Its crystal blue waters and fine golden sand capture the attention of its visitors, where the wind keeps water sports enthusiasts captivated, and others relax under the sun. All this together with the vibrant nightlife of this province is what keeps them always wanting to come back.

Source: Ministry of Tourism

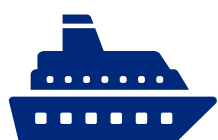


Aeropuerto Internacional Gregorio Luperón

The Gregorio Luperon International Airport (POP) in Puerto Plata serves the cities of Puerto Plata, Sosua and Cabarete. Many hotels are only 10 to 30 minutes away from the airport. El Cibao International Airport (SIT) in the city of Santiago is another option.

Distance between Gregorio Luperón Airport

321 KM	206 KM	57 KM	186 KM
Puerto Plata- La Romana	Puerto Plata- Santo Domingo	Puerto Plata- Santiago	Puerto Plata- Samaná
4 Hours and 45 minutes	3 Hours and 31 minutes	1 Hour and 30 minutes	3 Hours and 26 minutes



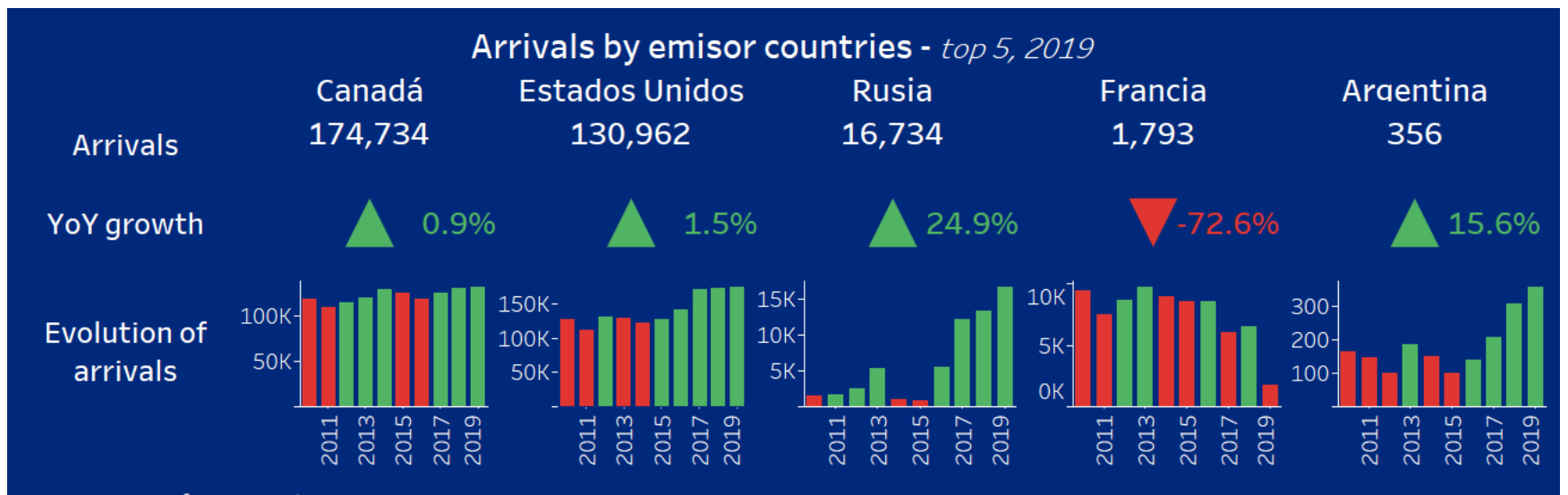
Ocean World Marina

Puerto Plata is known for providing marine facilities to satisfy any need. Ocean World Marina is the most complete marina in the busy Bahamas/Florida and Puerto Rico/Eastern Caribbean region. Approximately 25,000 ships sail along the North Coast, the main route between Florida and Venezuela.



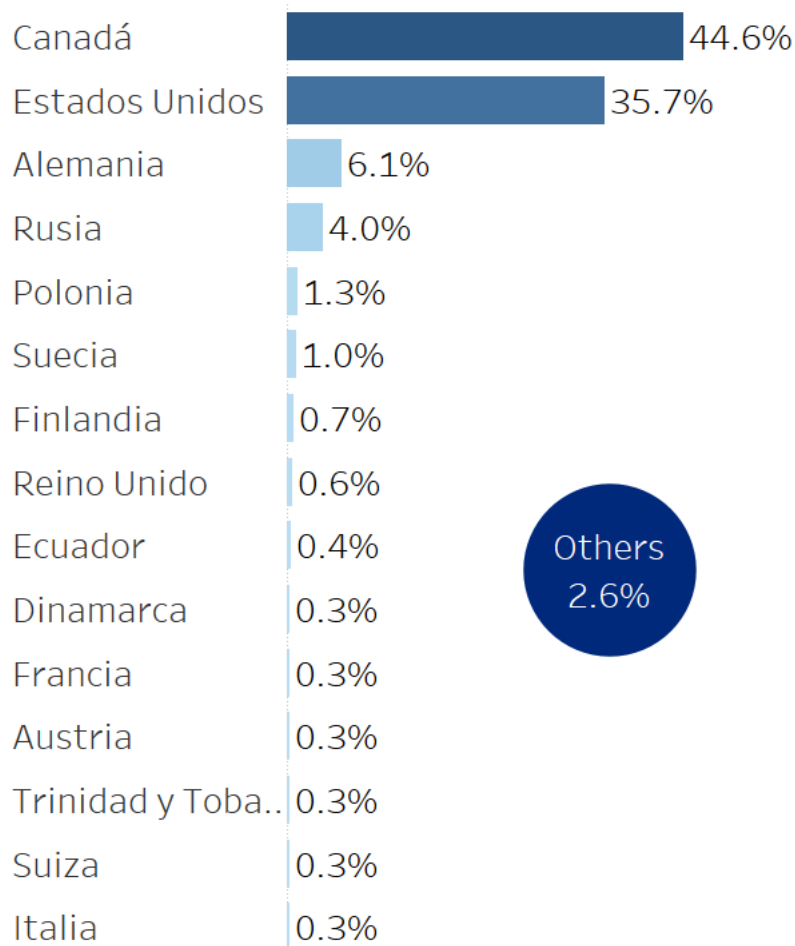
Arrivals of passengers

(Puerto Plata, Air, non resident, 2019)



Arrivals by country

(2019, top 15, % of total)



Emisor country

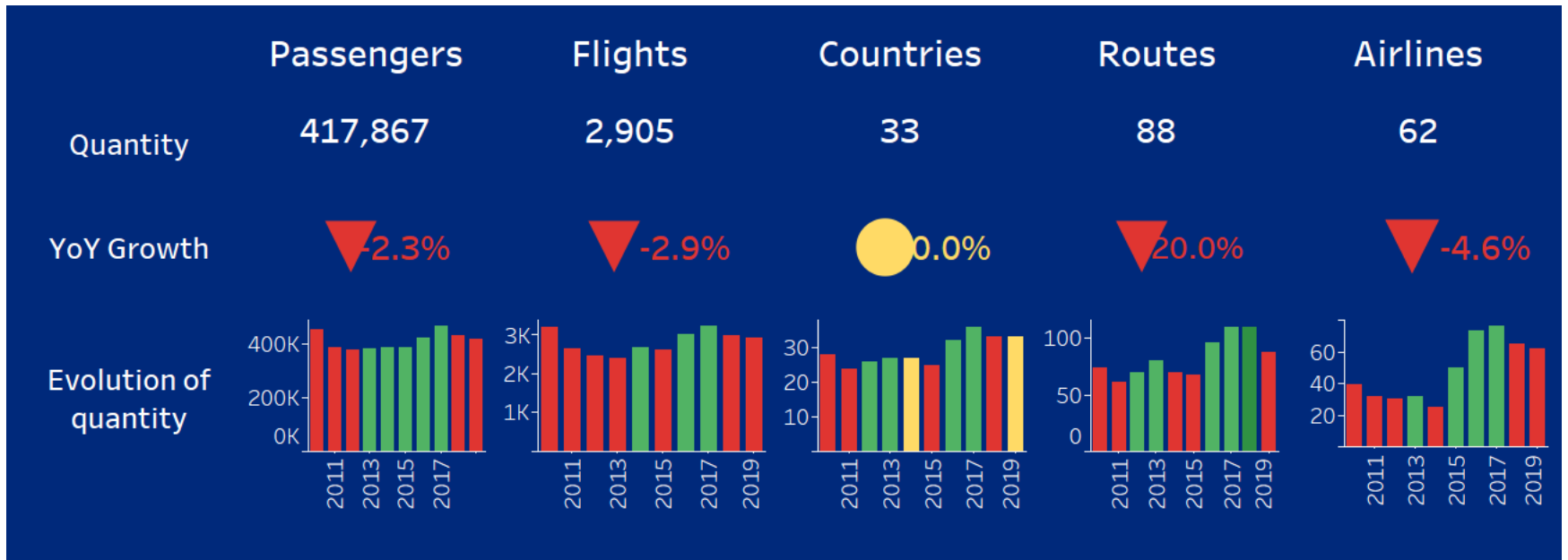
(2019)



Source: Dirección General de Migración

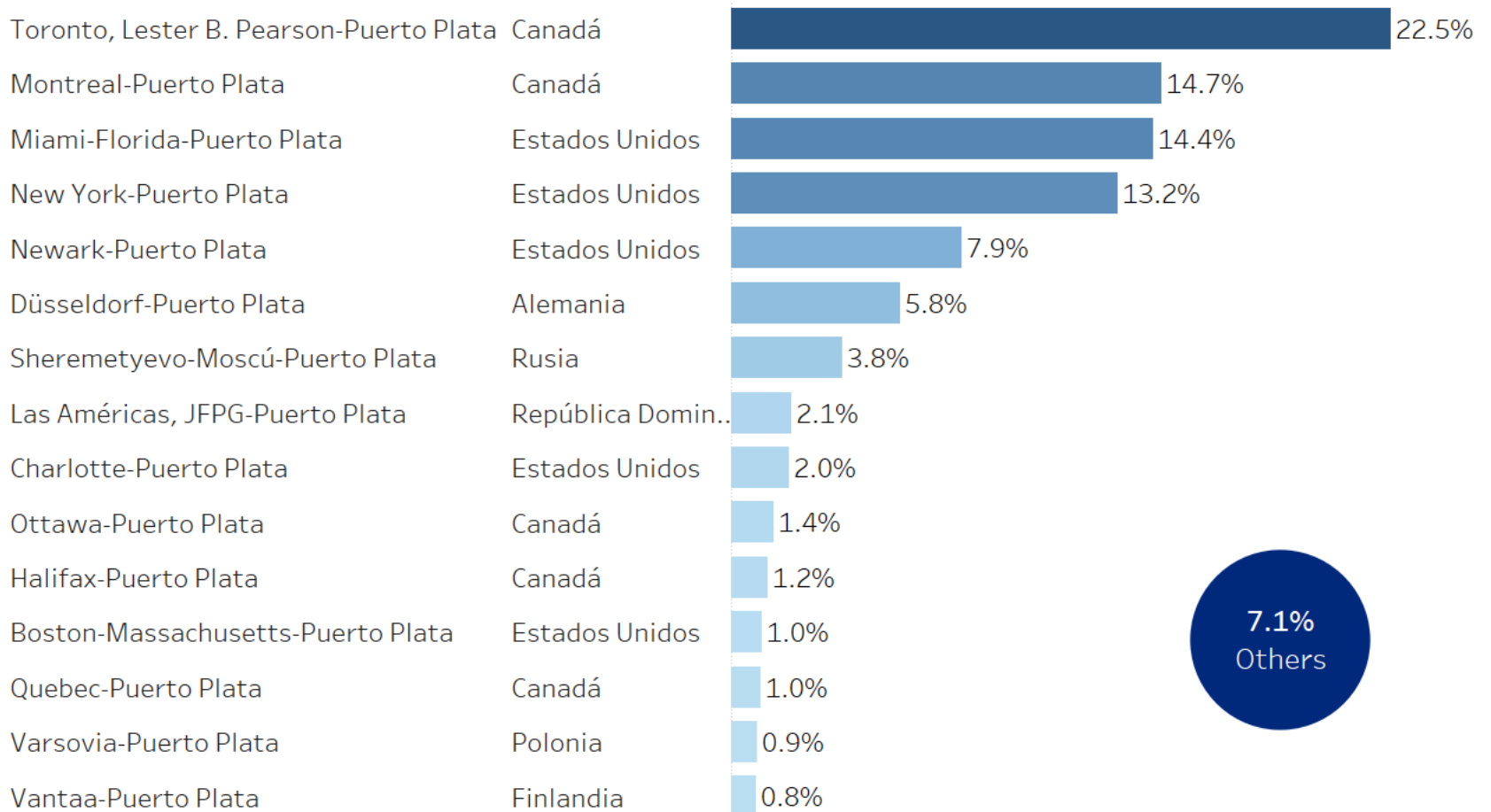
Airspace

(Puerto Plata, 2019)



Routes

(2019, top 15, % of total)



Source: Junta de Aviación Civil

Airspace

(Puerto Plata, 2019)



Flight occupancy

Average 2019

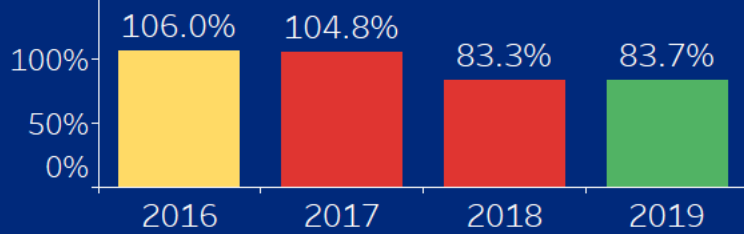
83.7%

YoY Growth

0.5%

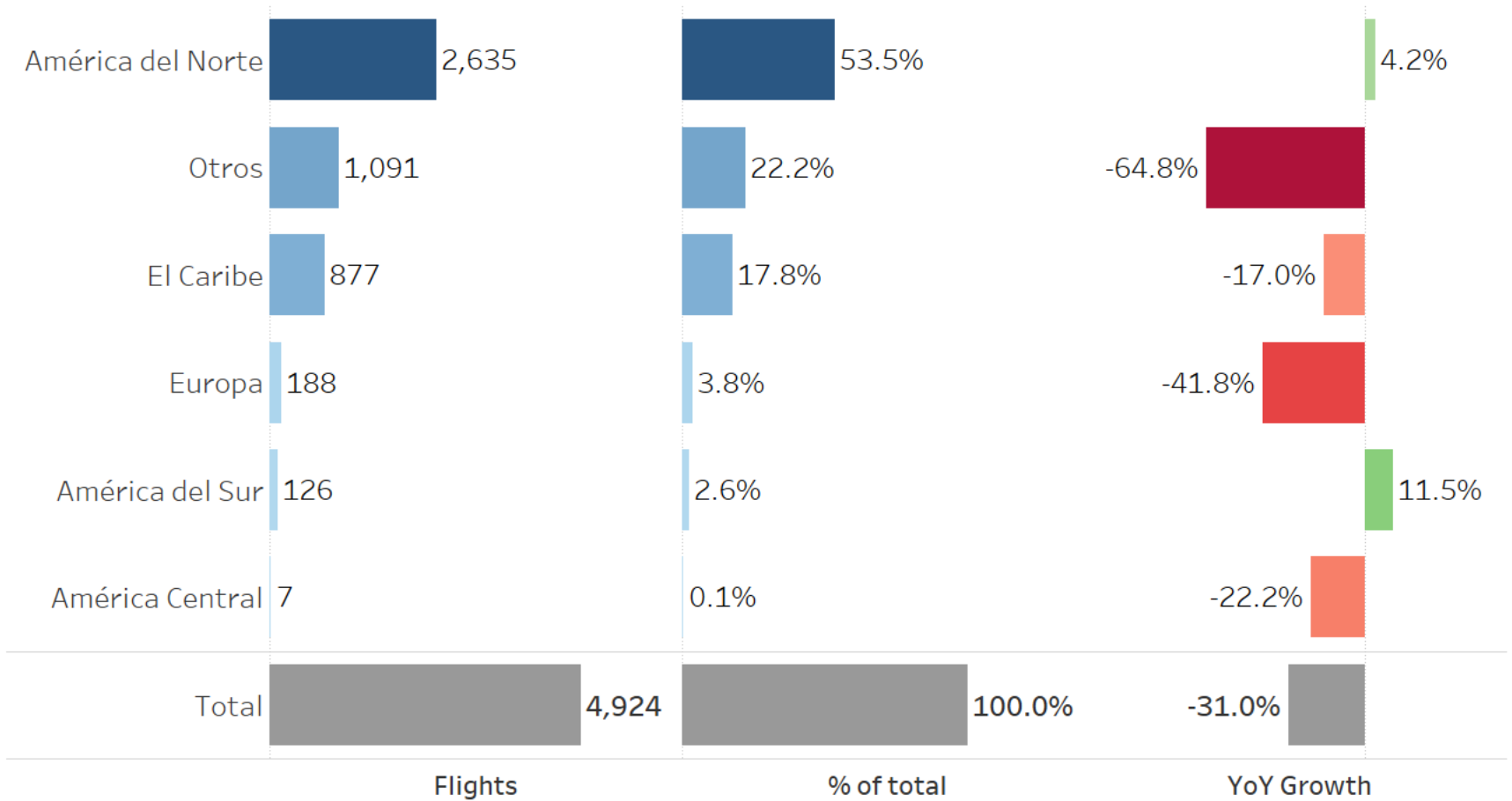
Top 5 airlines

Evolution



Flights

(2019, by emisor regions)



Source: Junta de Aviación Civil

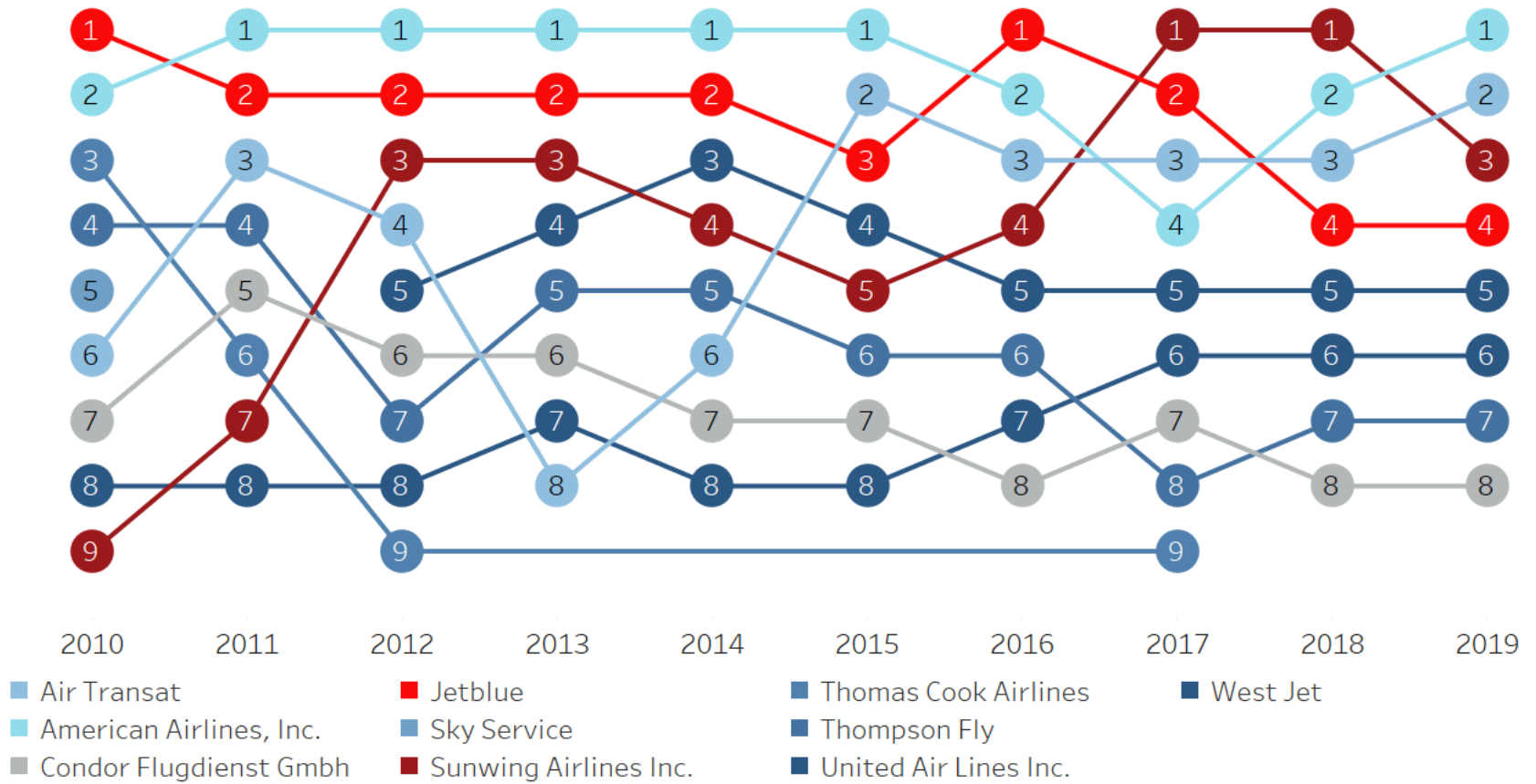
Airlines

(Puerto Plata, 2019)



Airlines

(Rank, top 10)



Passengers by airlines

(Top 10 airlines, by emisor regions)

Airline	América Central	América del Norte	América del Sur	El Caribe	Europa	Total
American Airlines, Inc.	0.0%	16.4%	0.0%	0.0%	0.0%	16.4%
United Air Lines Inc.	0.0%	7.8%	0.0%	0.0%	0.0%	7.8%
Air Transat	0.0%	15.7%	0.0%	0.0%	0.0%	15.7%
Jetblue	0.0%	14.2%	0.0%	0.0%	0.0%	14.3%
Sunwing Airlines Inc.	0.0%	15.0%	0.0%	0.0%	0.0%	15.1%
Air Canada	0.0%	6.2%	0.0%	0.0%	0.0%	6.2%
Eurowings	0.0%	0.1%	0.0%	0.0%	5.8%	5.9%
Jetairfly	0.0%	0.0%	0.0%	2.1%	0.0%	2.1%
Nord Wind Airlines	0.0%	0.0%	0.0%	0.0%	3.8%	3.8%
West Jet	0.0%	7.6%	0.0%	0.0%	0.0%	7.6%
Resto	0.0%	0.6%	0.6%	0.4%	3.5%	5.1%
Total	0.0%	83.6%	0.6%	2.5%	13.1%	100.0%

Source: Junta de Aviación Civil

Maritime Tourism & Tourist Profile

(Puerto Plata, 2019)



Tourist profile

(Non resident, air passengers, 2019)

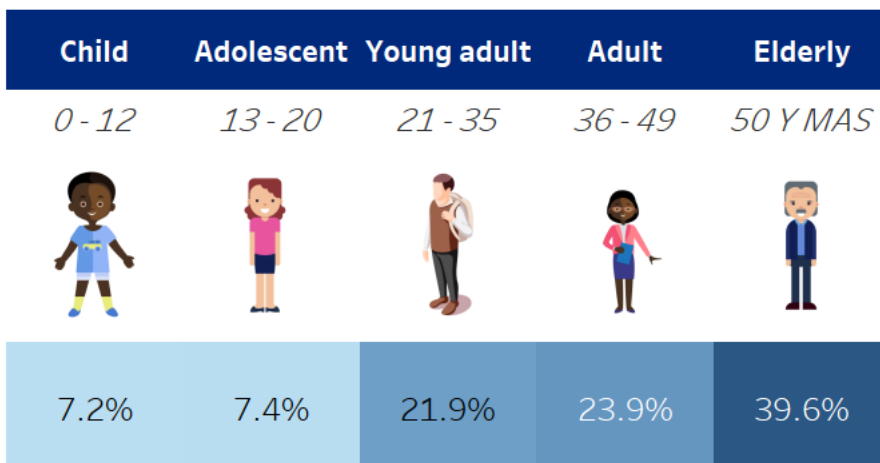
By Gender (2019)



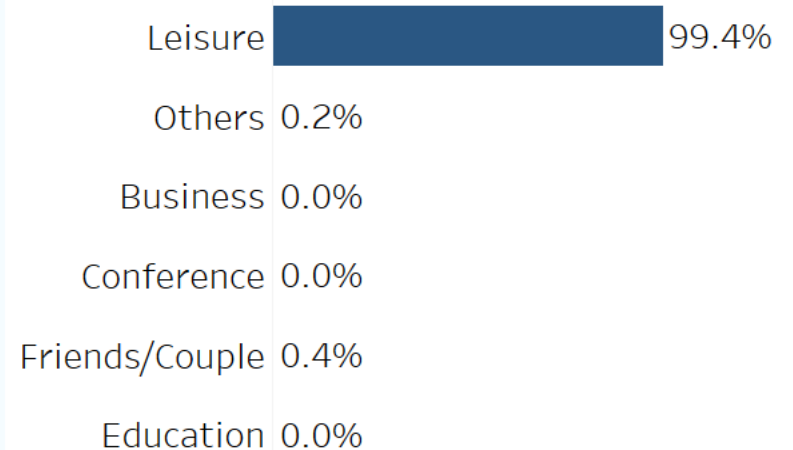
Accommodation (2019)



By Age (2019)



Travel purpose (2019)



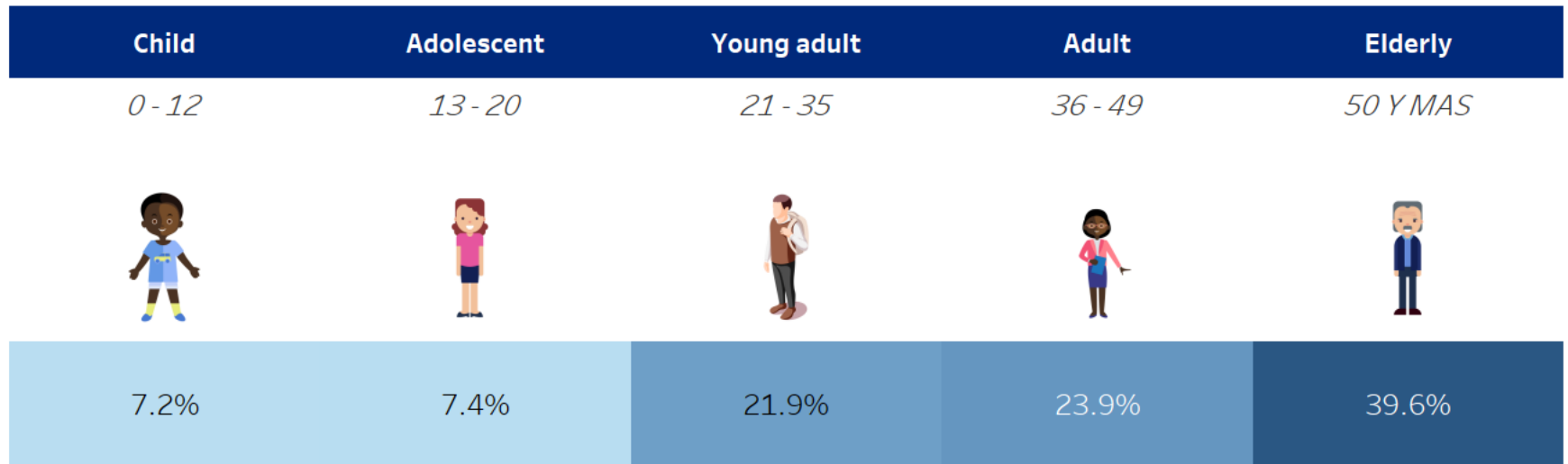
Source: Ministry of Tourism

Tourist Profile

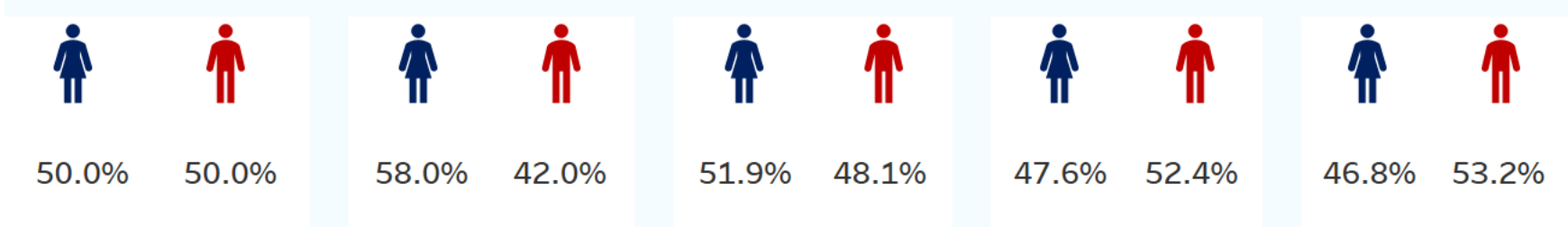
(Air, non resident, 2019, Puerto Plata)



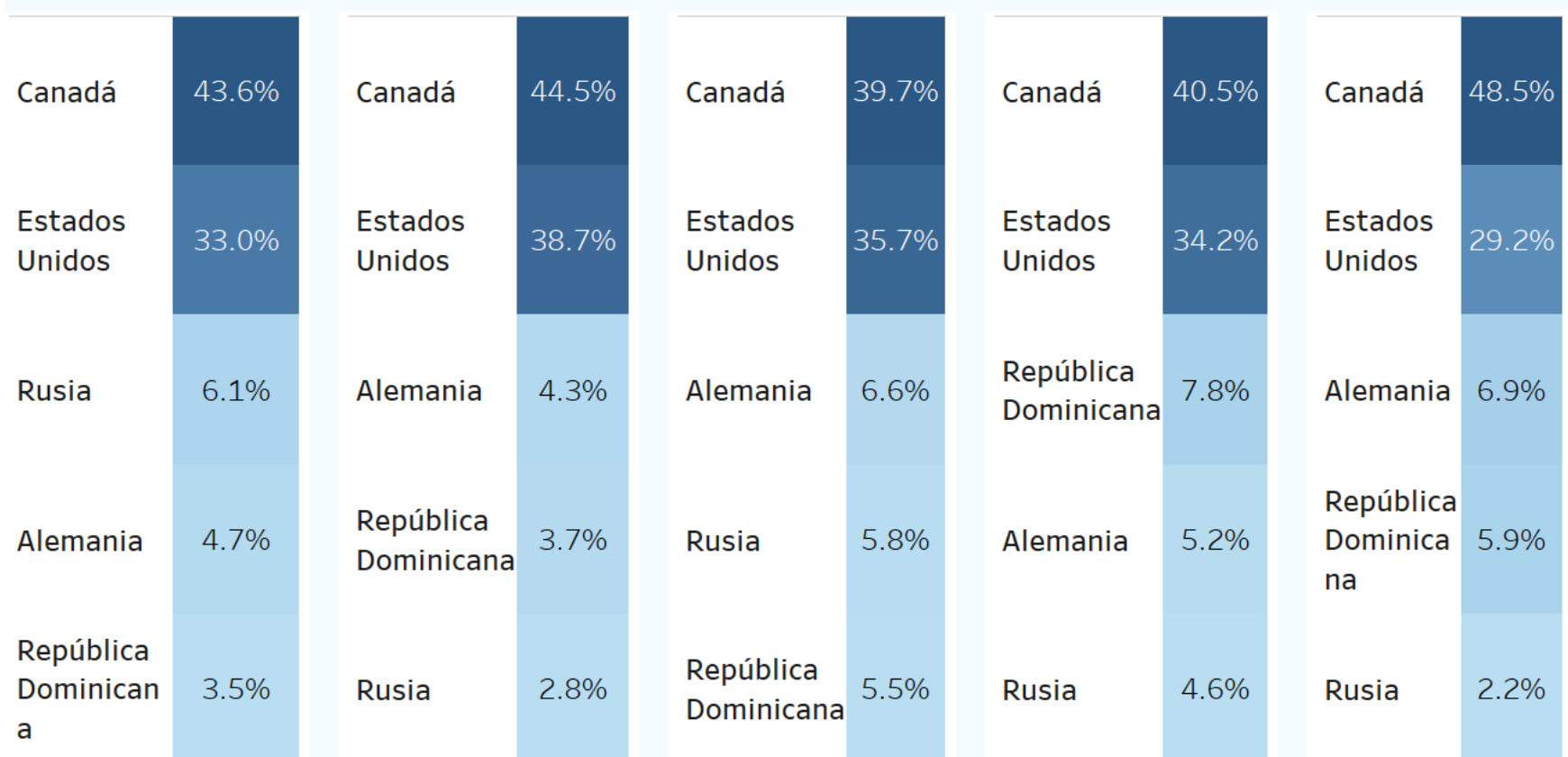
By Age (2019)



Gender



Birth tourist country - top 5



Source: Dirección General de Migración y Central Bank of Dominican Republic

Accommodation

(Puerto Plata)



+4

Hotel chains
2019



+26

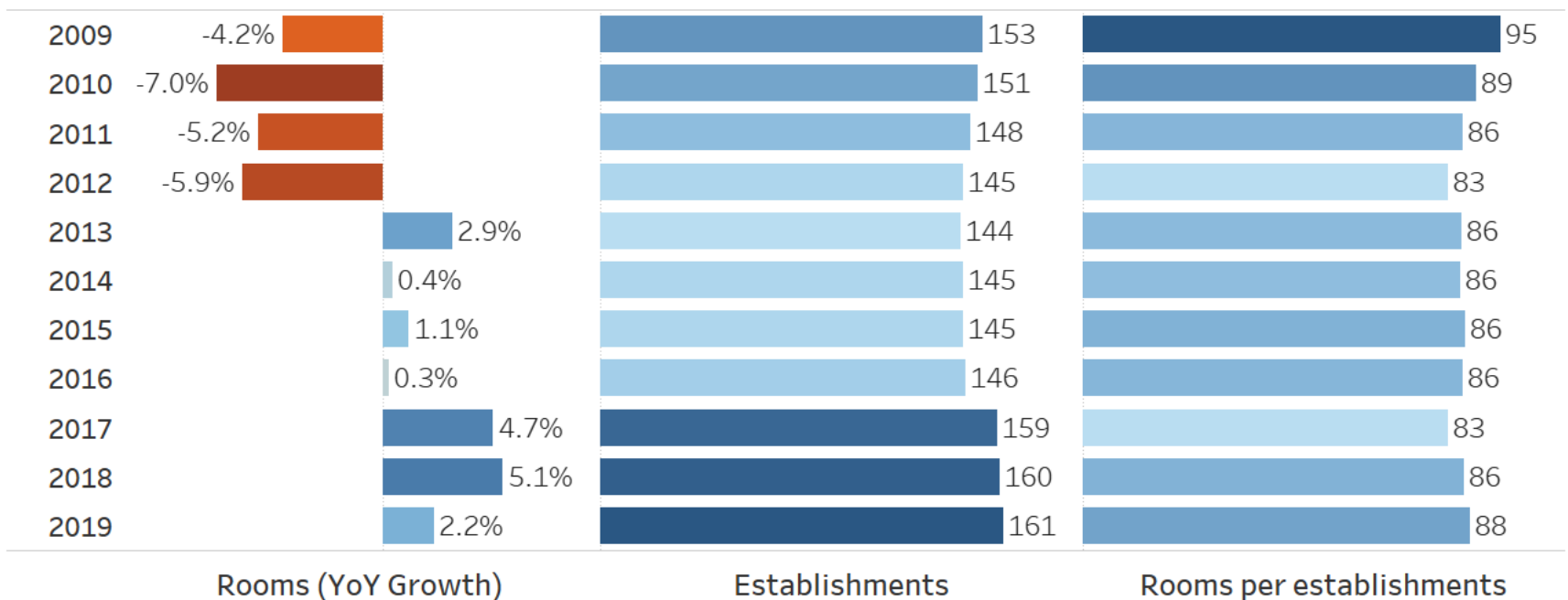
Hotels
2019



+8,300

Hotel rooms
2019

Indicators



With the passage of time and the development of this exceptional tourist pole, there has been a steady increase in the number of tourist accommodation rooms in this area, with greater emphasis in 2018, with a year-on-year increase of 5.1%.

In 2019, Puerto Plata tourist area will account around 10% of the country's hotel rooms. More than 4 hotel chains have operations in the area, equivalent to 26 hotels.

Source: Oficina Nacional de Estadística

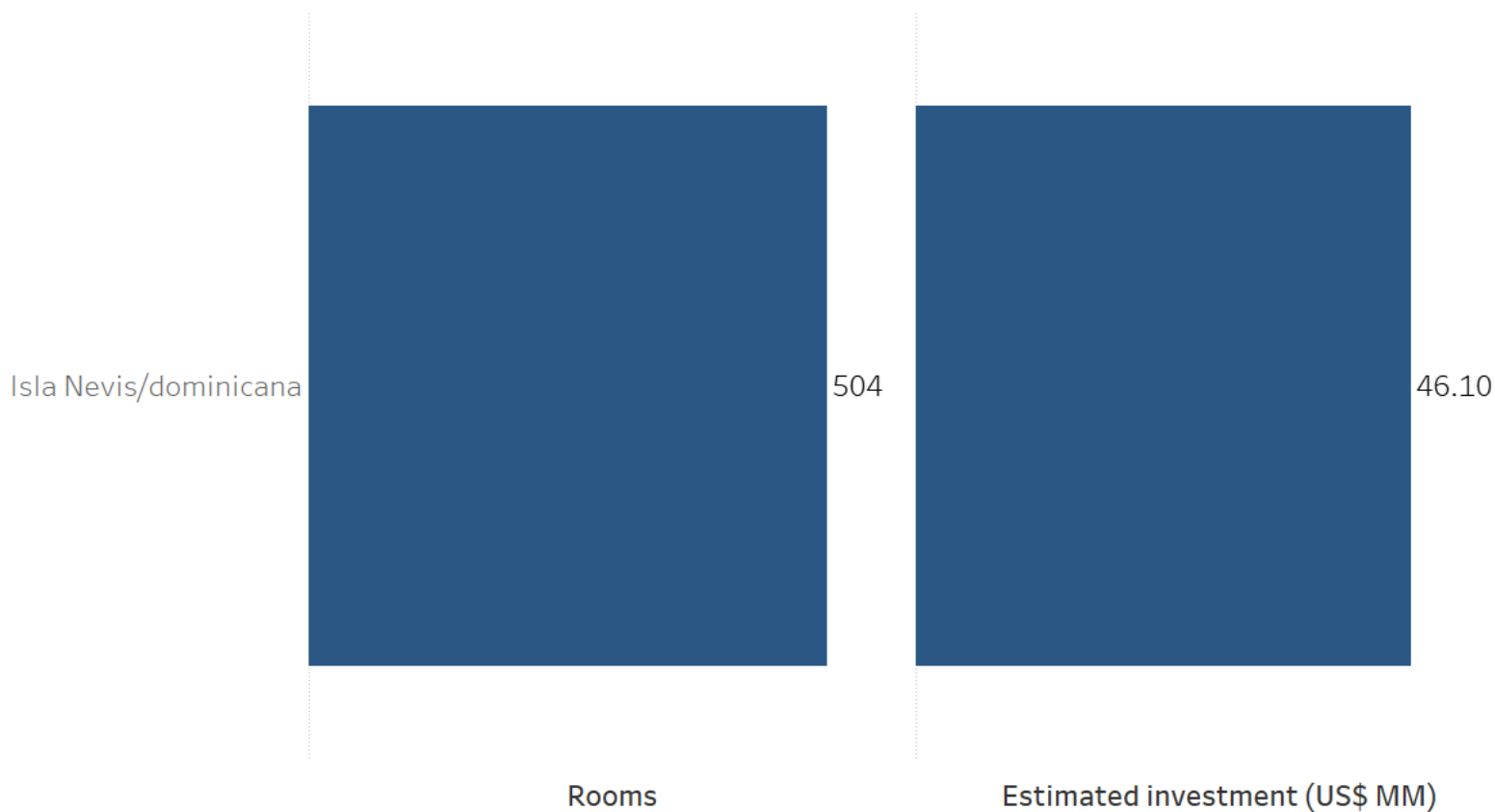
Próximas Inversiones

(Puerto Plata)



Hotels projects on constructions (Noviembre 2020)			
	Projects	Rooms	Estimated investment (US\$MM)
Tourist real state	1	114	11.0
Aparment hotel	1	504	46.1
Total	2	618	57.1

Hotels projects on construction (By origin country of investment, november 2020)



The estimated investment amounts to US\$51 millions.



PUERTO PLATA



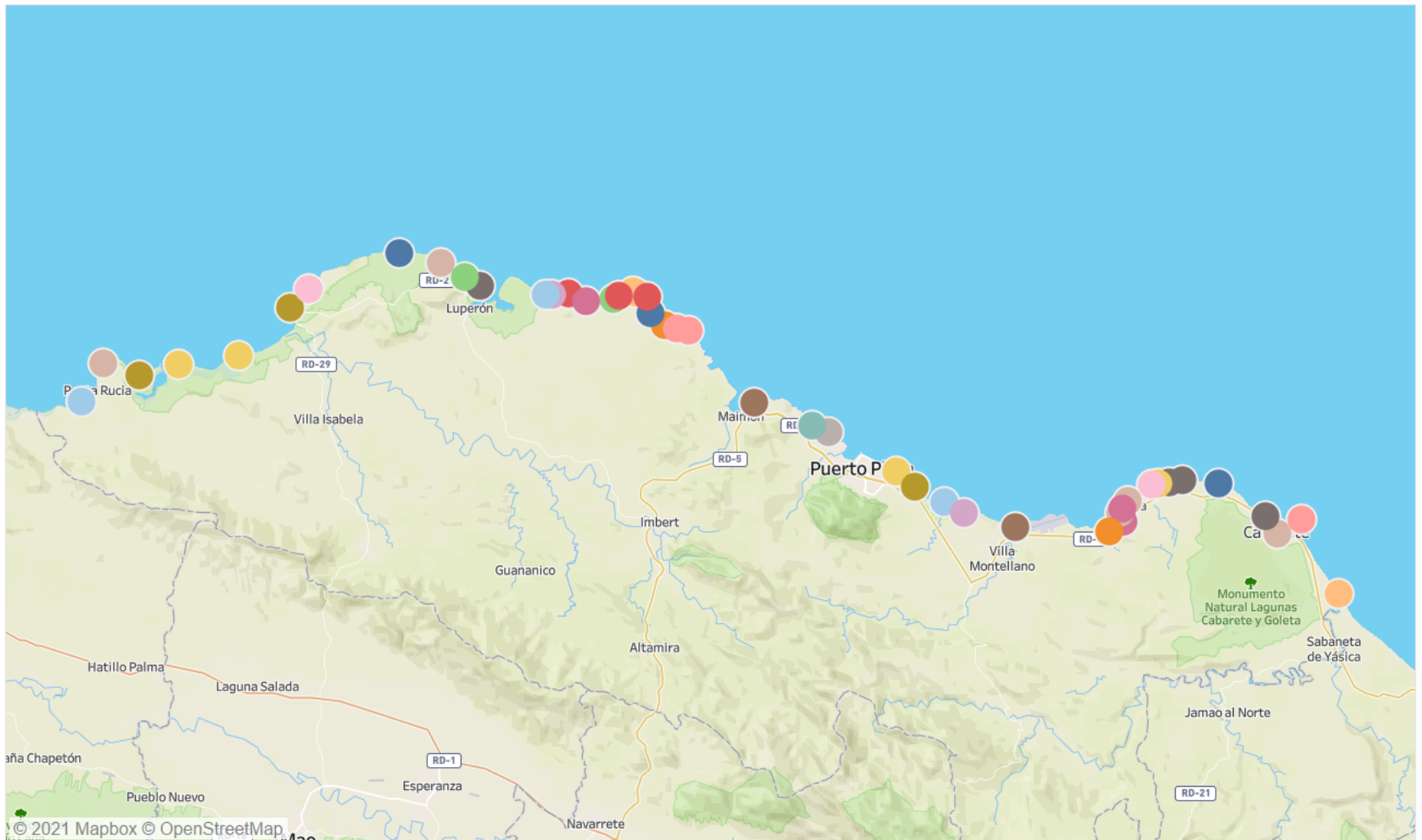
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Map info: doloresvicioso@gmail.com, Tel +1 809 223-2725

Touristic attractions



Beaches

(Puerto Plata)



Beaches

- | | | |
|--------------------------------------|-----------------------------------|------------------------------|
| ■ Arroyo La Culebra | ■ Playa Chiquita La Rucia | ■ Playa Grande Luperón |
| ■ Arroyo La Poza | ■ Playa Club Playa Sea Horse Ra.. | ■ Playa La Ballena |
| ■ Boca De Sosúa | ■ Playa Cofresí | ■ Playa La Barranca Del Agua |
| ■ Boca De Yásica | ■ Playa Costa Higuero / Sea Hor.. | ■ Playa La Ensenada |
| ■ Caño Grande / Costa Dorada | ■ Playa Costambar | ■ Playa La Poza De Marigosta |
| ■ Coconut Cove | ■ Playa Cupellito | ■ Playa Las Ojaldras |
| ■ La Goleta / Punta Goleta / Kite .. | ■ Playa De Cangrejo | ■ Playa Long Beach |
| ■ La Playita Casa Marina | ■ Playa De Guzmán (Guzmancito) | ■ Playa Maimón |
| ■ Laguna Del Higüero / Laguna B.. | ■ Playa De La Patilla | ■ Playa Mi Dulce Amor |
| ■ Playa (Caletón) De Nena | ■ Playa De Lola | ■ Playa Poza Piedra |
| ■ Playa Alicia | ■ Playa Dorada | ■ Playa Punta Rucia |
| ■ Playa Bergantín | ■ Playa El Castillo | ■ Playa Sea Horse Residencia |
| ■ Playa Cabarete | ■ Playa El Fraile | ■ Playa Sosúa |
| ■ Playa Cala Madiana | ■ Playa En Sosua | ■ Punta Estero Hondo |
| ■ Playa Cala No Name | ■ Playa Encuentro | |
| ■ Playa Cambiaso | ■ Playa Grande | |

Source: Ministry of Tourism



Ocean World Adventure Park

It takes its visitors to a unique and close encounter with majestic ocean inhabitants such as dolphins, sea lions, manta rays, sharks and tropical birds. This great park immerses its visitors in a different atmosphere from 5-star gastronomy, live music, games, spectacular ocean views, cocktail lounge to the exotic and tropical "Bravissimo Show".



Ocean World Adventure Park



27 Saltos De Damajagua

27 Saltos De Damajagua

Only for the most adventurous! Hike and climb the spectacular waterfalls, which are under a dense forest and over crystal-clear waters. Feel your senses come alive through this fabulous natural experience. The bravest can jump, slide and swim in the fantastic and calm natural pools. Although no experience is necessary, swimming is a must.



Visits to protected areas (Puerto Plata, 2019)				
Protected areas	Parque Nacional	Foreign	Nacional	Total
Marine mammal sanctuaries	Bancos de la Plata y de la Navidad	61,122	10,139	71,261
	Estero Hondo (Manatíes)	361	241	602
	Lagunas Cabarete y Goleta	1,239	464	1,703
Natural Monuments	Loma Isabel de Torres	40,646	52,932	93,578
	Salto de la Damajagua	92,929	23,732	116,661
Total		196,297	87,508	283,805

Source: Ministerio de Medio Ambiente

Silver Bank



Humpback whale watching season in Samaná Bay attracts visitors from around the world from mid-January through March, when the giant mammals come to mate and give birth in Dominican waters. You can actually swim and snorkel with these majestic creatures, but only in the Silver Bank Sanctuary—or Santuario de Mamíferos Marinos Banco de la Plata, located north of Puerto Plata’s coast—and only from three boats approved by the Dominican government.

Source: Áreas protegidas de la República Dominicana.
José Manuel Mateo Feliz & Adolfo López Belando

Touristic attractions



FORTALEZA SAN FELIPE

Built in the years from 1541 to 1577 by the Spaniards in order to protect Puerto Plata from pirates and other intruders. It is the most solid historical remnant of the colonial architecture of that era.

LOMA ISABEL DE TORRES Y TELEFÉRICO

Breathtaking views of the city of Puerto Plata can be appreciated from the Loma Isabel de Torres. A thrilling 10-minute cable car ride takes visitors to a height of 810 meters through dense clouds to the highest mountain. Upon arrival, you will encounter Christ the Redeemer, a replica of the statue found in the city of Rio de Janeiro and will delight in walking among the colorful and exuberant varieties of exotic flowers that abound within its botanical garden.



MUSEO JUDÍO

Black and white photographs tell the story of Europeans fleeing Nazi Europe who settled in Sosúa as cattle ranchers and farmers. Here, the Jews developed a new community that eventually flourished.

PLAYA DORADA GOLF COURSE

It was designed by legendary golf course architect Robert Trent Jones Sr. in 1976. It is located within the Playa Dorada complex, sharing the area with a dozen hotels. Playa Dorada Golf Course stands out for the excellent quality and conditioning of its green areas.

Source: Ministry of Tourism



Playa Grande

LOS MANGOS GOLF COURSE

Redesigned by P.B. Dye in 2010, Los Mangos has 18 holes, 9 of which have ocean views. Located 10 minutes from the city of Puerto Plata and among lush mango, lemon and coconut trees, this course is within the Costambar complex. Regardless of the level of knowledge, here golfers achieve their goals through professional lessons with the latest and best equipment for the game.

PLAYA GRANDE & OCEAN CLUB

Open since 1997, it was the last course designed by Robert Trent Jones Sr. and is considered one of the best in the country. Located in the nearby María Trinidad Sánchez province, between Cabrera and Rio San Juan, this golf course is for the exclusive use of the hotel's guests and its members. Ten of its holes are played along the cliffs of the Atlantic Ocean, which is why it is referred to as the "Pebble Beach" of the Caribbean. The course is fed by abundant subway waterfalls of fresh water. Its lush terrain boasts numerous ancient trees and royal palms, and is bordered by extraordinary forests and colorful small farms. www.playagrande.com

NIGHTLIFE

Puerto Plata's nightlife offers fun salsa clubs and vibrant bars, where Dominicans and visitors dance to the sound of the most contagious merengue. In addition, most resorts feature nightly shows that boldly fuse different artistic expressions such as dancing, music, singing, costumed characters, merengue lessons, beauty contests and karaoke.

Touristic attractions



SHOPPING

There is always time for shopping and here you will find amber, larimar, cigars and exquisite Dominican rum. Within the Playa Dorada complex you will find a small shopping mall with gift stores and restaurants.

MARINAS

Marina Luperon is located in the bay of the small town of Luperon. It is an inlet with natural protection and has anchorage and mooring facilities for various types of yachts. www.luperon-marina.com

GRI-GRI LAGOONS

It is a beautiful and peaceful lagoon - a sanctuary for colorful birds - located among dense mangroves near the town of Rio San Juan, 100 km east of Puerto Plata. There you can take a boat ride and explore its mangroves and the Cueva de las Golondrinas (Cave of the Swallows).

BRUGAL RUM FACTORY

The Dominican Republic is famous for its rum and it is in Puerto Plata where this drink is made by Dominican hands. It is distilled and aged from sugar cane, ensuring an authentic Dominican flavor and making it a favorite of many.



Laguna Gri Gri

Touristic attractions



DISCOVER PUERTO PLATA

This trade fair held in October seeks to promote nationally and internationally, the various tourist attractions of the north coast that place Puerto Plata among the most complete and diversified tourist centers in the Caribbean.

www.discoverpuertoplata.com

JEEP SAFARI ADVENTURE

Aboard an "all terrain 4x4" visitors can discover the landscape in the most adventurous way, taste the flavors of the country, from the tasty Dominican coffee to the wide variety of fresh fruits that surround you.

HELICOPTERS TOURS

Discover Puerto Plata from the air on the exciting helicopter tour. This excursion will take you flying over the city and the bay of Puerto Plata.

CATAMARAN EXCURSION

Enjoy the breathtaking views of the Puerto Plata coastline on a catamaran with the wind, the sun and a nice tropical cocktail in your hands! This excursion will take you from Playa Dorada to Playa Sosúa, on a trip where colorful fish and playful dolphins will swim alongside you in the warm waters of the Atlantic.

ZIPLINES IN YASIKA ADVENTURE PARK

As soon as you arrive, it's all thrills and chills. In this park, the adrenaline is at its peak as soon as you start flying, attached to a cable, over lush green valleys.



Source: Ministry of Tourism



Carnaval Puerto Plata

CARIBBEAN LASER MIDWINTER REGATTA

It marks the start of the world Laser Sailboat racing calendar and attracts the best sailors in the world. Held every January in Cabarete, the world capital of wind sports, this event is sponsored by the Laser Training Center with the help of the Dominican Sailing Federation.

www.caribwind.com/laser

CARNAVAL DE PUERTO PLATA

Carnivals are held every Sunday during the month of February on the Malecon of Puerto Plata. This tradition has been going on since the 19th century. Both visitors and Dominicans enjoy the parades, music and popular dances, costumes and demonstrations of art and culture.

PUERTO PLATA GOLF CLASSIC

This event has quickly become one of the favorite tournaments for local golfers and very well received by foreign players. It is held at the course designed by the renowned Robert Trent Jones Sr. - Playa Dorada Golf Course.

KITESURFING COMPETITIONS

The idyllic bay of Cabarete is known as the site of some of the most spectacular kitesurfing events during the summer. The warm waters and shifting winds of the bay attract the most competitive water sports and sailing competitors to participate in renowned international competitions.

Source: Ministry of Tourism

Touristic attractions



CAYO ARENA

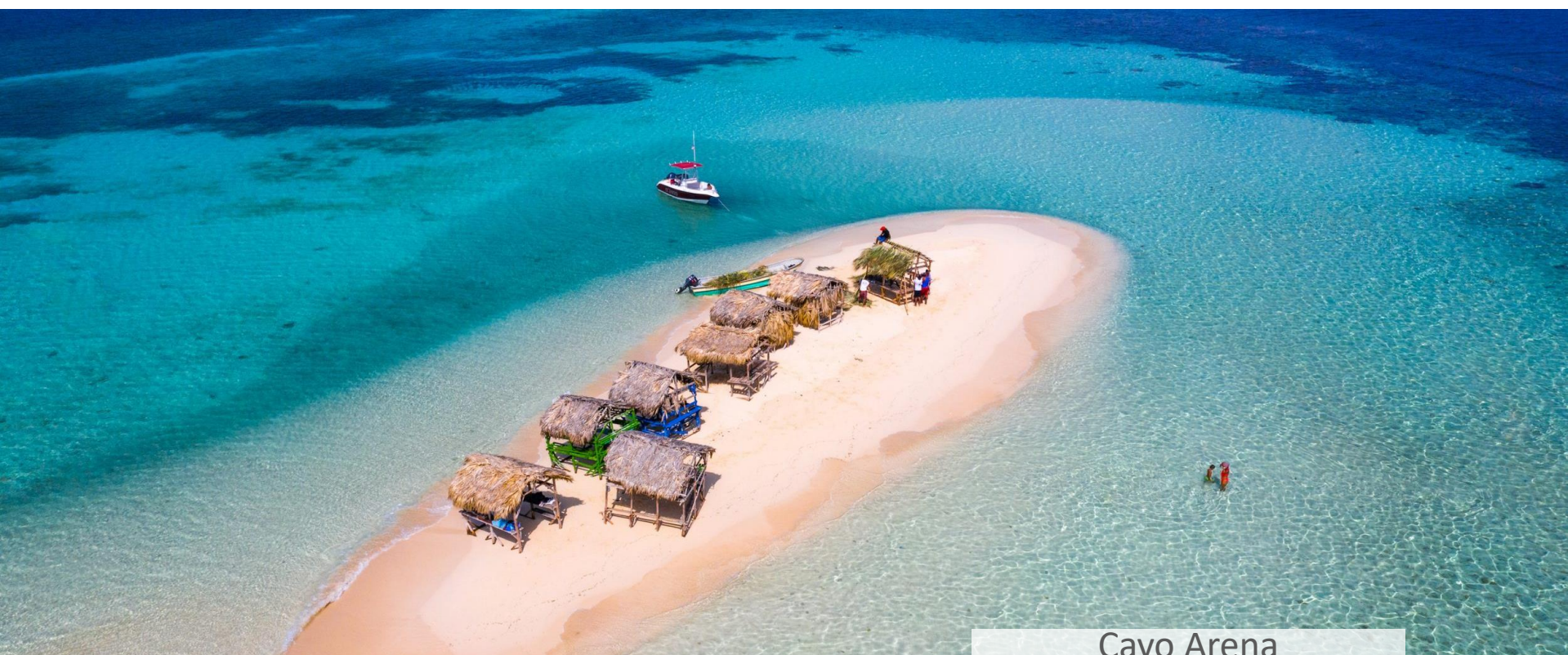
The Atlantic Coast of Puerto Plata is a region endowed with great natural wealth. Cayo Arena, also called Cayo Paraíso, is one of them. It is a small coral island located between the beaches of Punta Rucia and La Ensenada. Upon arrival, you will feel like you are on the secret island of your dreams, surrounded by soft white sand and turquoise waters, ideal for snorkeling.

DOMINICAN RUM FESTIVAL

Attendees to this festival will be able to enjoy in July a great exhibition and tastings of fine Rums from the Dominican Republic and international brands. Different events are also held, such as concerts, tastings, seminars, lectures, workshops, cocktail contests and gastronomic tastings, among other attractions. www.dominicanrumfestival.com.do

JAZZ FESTIVAL

Jazz aficionados travel from all over the world during the month of November to attend the annual Jazz Festival. The event features an impressive array of jazz musicians, including artists from the United States, Cuba, Puerto Rico and the Dominican Republic. www.drjazzfestival.com



Cayo Arena

Touristic attractions



CONCERTS AT LA PUNTILLA AMPHITHEATER

La Puntilla is an impressive 2,062 square meter Greek amphitheater facing the Atlantic Ocean with seating for 4,000 spectators. Flanked by the San Felipe Fortress and the green La Puntilla Park, throughout the year it is the perfect setting for concerts, dance performances and other artistic events with the participation of Dominican and international artists.

PUERTO PLATA GOLF CLASSIC

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MASTER OF THE OCEAN

During the month of February, national and international kitesurfing, surfing, windsurfing and SUP athletes gather for this competition held in Cabarete. The most demanding water sports championship, it tests their physical condition, equipment and experience against two of the most powerful forces of nature



La Puntilla Amphitheater

Source: Ministry of Tourism

Concerts at Puerto Plata



Artists	Place	Date
Lenny Tavarez	Playa Dorada Mall	April, 14th 2017
Johnny Ventura, Wilfredo Vargas, Fernando Villalona and others	Anfiteatro Puerto Plata	April, 15th 2017
Bonny Cepeda, Shadow Blow, Hermanos Rosario and others	Anfiteatro Puerto Plata	May, 27th 2017
Peter Cetera	Anfiteatro Puerto Plata	June, 10th 2017
Angela Carrasco and Diego el Cigala	Anfiteatro Puerto Plata	August, 19th 2017
Pablo Milanés	Anfiteatro Puerto Plata	October, 7th 2017
Gilberto Santa Rosa	Anfiteatro Puerto Plata	July, 7th 2018
Héctor Acosta "El Torito"	Anfiteatro Puerto Plata	May, 19th 2018
Juanes	Anfiteatro Puerto Plata	June, 16th 2018
Carlos Vives	Anfiteatro Puerto Plata	December, 22th 2019
Omega	Anfiteatro Juan Lockward	January, 26th 2019
Don Miguelo, Milo K, Erick Braxton and others	Playa Dorada	April, 20th 2019
El Alfa	Anfiteatro Juan Lockward	April, 21th 2019
Wason Brazobán	Anfiteatro Puerto Plata	September, 7th 2019
DR Jazz Festival 2019	Playa Cabarete	November, 2th 2019



Tourism Development Council

On October 9, 2001, the National Congress approved Law No. 158-01 on the promotion of tourism development for the poles of scarce development and new poles in provinces and localities of great potential, with the purpose of accelerating a rationalized process of development of the tourism industry in all the regions with potential and natural conditions for their tourism exploitation throughout the Dominican territory.

In the referred law, the Tourism Development Council (CONFOTUR) was created, with the purpose of implementing the guidelines of Law No. 158-01, as well as creating the necessary conditions and facilities so that innovative tourism projects may benefit from the incentives granted by the law.

Decree No. 372-14 created the Technical Directorate of CONFOTUR, in charge of handling all technical matters derived from the application of Law No. 158-01 and its amendments. The files requesting Classification, in order to benefit from the terms of Law 158-01 and its amendments, must be sent through the CONFOTUR web page by completing the Application Form. The Technical Direction will carry out the technical and legal evaluation of the projects and will be in charge of recommending to the Council the exemptions for each application it evaluates.

A Classification, whether Provisional or Definitive, is nothing more than the approval by the Council for the Promotion of Tourism (CONFOTUR) of a given tourism project as eligible for the benefits and incentives of the Law.

To learn about the benefits of up to 15 years of exemption go to:
<https://confotur.mitur.gob.do/index.php/beneficios/>
Where you can submit your investment project





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REPÚBLICA DOMINICANA